



Zone Meeting 2025



Sled Together.
Explore Forever.



AUTUMN ZONE AGENDA

- 1. Club's 2025 Annual General Meeting**
 - a. Trail Permit Pricing**
 - b. Operating Budget 2025-26**
- 2. Groomer Priority List/GRM-005 (Handout)**
- 3. Annual Corporate Partners in 2025-26**
- 4. Awards 2025**
- 5. Signage Placement Guideline Highlights**
- 6. Manufacturers update**





AUTUMN ZONE AGENDA

- 7. Planned THC Media Rides 2026**
- 8. Club Agreement (Handout)**
- 9. Season's Organized Events of 2025-26.**
- 10. Signature Trails NB (3)-update**
- 11. Accident Report Form (Handout)**





1. CLUB'S 2025 AGM

Outcomes

- **2026 Permit prices** (no change)
 - Handout
 - All types available online this season (except Family discount)
 - Tourism Weekend 50\$-4 days
- **2026 Operating Budget:**
 - Operating Budget 2026 (Handout)
 - Clubs have 5 budgeted payouts annually
 - *November Payout



YEARLY PAYOUTS



- **DECEMBER** 50/50 permits & hours 5yr/avg
funds derived from trail permit sales until December 15
- **FEBRUARY** 50/50 permits & hours 5yr/avg
funds derived from trail permit sales after December 15th, until February 15th
- **MAY** 100% hours-current season, budget amount
- **JUNE** 100% hours 5yr/avg
funds derived from snowmobile registrations (\$15. Per)
- **OCTOBER** 50/50 permits & hours 5yr/avg
funds derived from trail permit sales after the February payout
- **NOVEMBER** 100 % hours-current season - year end payout if applicable





2. GROOMER PRIORITY LIST

Overall

- ****NEW**** 2026 Groomer Priority Funding List (Handout)
- **Priority list resets every year**; never a guarantee of your club holding the exact ranking
- Tourism's *Trail Infrastructure Fund (TIF)* of \$270,000.
Yearly April.
- Federal Government – via ACOA \$270,000 – matched the PNB's TIF.
- Snowmobile NB approved budget \$270,000
- We offered funding to the first 3 clubs and they all accepted.





2. CLUB'S GROOMER \$\$ PRIORITY LIST

Ranking Categories-Rules

- Model Year of the Unit = 1 point
- Unit's total hours; every 500 hours = 1 point
- Unit's rolling 5-year avg; every 50 hours = 1 point

Groomer Funding Qualifications:

- Must have adhered to the Club agreement policies with nothing outstanding past deadlines and have financials in place.
- Clubs annual returns must be done yearly as SMNB, ACOA, GNB and the Banks will require this up front.





2. GROOMER PRIORITY LIST

Overall

- The 3 Successful clubs to obtain funding were:
 - Club 10, Nackawic Snow Drifters, Zone 4
 - Club 42, Twin Rivers, Zone 1
 - Club 73, Southwest Snowmobilers, Zone 7



Where is This?





3. GREY ROCK POWER CENTRE



- Exclusive Partner
- Three – 3 – Year commitment 2024-2026.
- Multiple services & businesses at Power Centre *on SMNB Trails*
- Quality Inn (Security)
- Shell Fuel
- Restaurants & Casino
- Yamaha Dealership





3. ANNUAL CORPORATE PARTNERS

- **2025-2026 Supporting Partners**
- Exclusive = \$13,000.00
- Level 1 = \$60,000.00 – 5 Partners
- Level 2 = \$71,000.00 – 17 Partners
- Level 3 = \$42,000.00 – 16 Partners
- Level 4 = \$19,500.00 – 13 Partners
- Level 5 = \$4,500.00 – 6 Partners
- **\$210,000.00 invoices & in-kind vs. a \$75,000.00 budget**





3. ANNUAL CORPORATE PARTNERS

Historical data

- Year 2026
 - \$211,300.00
- Year 2025
 - \$203,500.00
- Year 2024
 - \$213,500.00
- Year 2023
 - \$217,500.00
- Year 2022
 - \$189,500.00
- Year 2021
 - \$141,000.00

* New Partners 2026*





3. SMNB LOTTERY



- Tickets on sale **Oct. 21/25**
- 13 prizes this year!
- *NEW selling season is extended*
 - Tickets return date is **April 13/26**
- How does it work?
 - sell up to 800 tickets, you keep 7\$/ticket
 - 801+ sold, you keep \$8/ticket
 - Club with most tickets sold wins \$1000
 - Club 76, Riviere Verte; Winner for 2025 (2387 ticket sold)

SNOWMOBILE MOTONEIGE NB

GRAND PRIZE

\$10,000 CASH!

2ND PRIZE

\$4,000 VALUE PRESSURE WASHER

EASY-KLEEN
PRESSURE SYSTEMS LTD.
WARRANTY TO 100 HOURS (3 YEARS WARRANTY)

3RD PRIZE

\$2,500 VALUE

2-NIGHT HOTEL STAY FOR 2, SNOWMOBILE RENTALS, GUIDED TOUR, GAS & GEAR INCLUDED

2026 PROVINCIAL LOTTERY

Draw Date: April 26, 2026

\$10 Tickets • Purchase from local club members

WINNING TICKET SELLERS WILL RECEIVE A PAIR OF CHOKO SNOWMOBILE GLOVES

4	WILSON'S 2 NIGHTS, 10 GUESTS, LODGE STAY, GIFT BASKET & GUIDED TOURS	\$2,500 VALUE
5	POWERS SPORTS 3 NIGHTS, GRAND LODGE FOR 16, 10 PERSON HOT TUB	\$2,500 VALUE
6	THE R.V.O. 2 SNOWMOBILE SUITS	\$2,000 VALUE
7	THE R.V.O. 3 NIGHTS, HONEYMOON SUITE FOR 2, MEALS INCLUDED	\$1,500 VALUE
8	A.M. TRAILER PARTS & ACCESSORIES GIFT CERTIFICATE	\$1,500 VALUE
9	BRANDS WEEKEND GETAWAY FOR 4, MEALS INCLUDED	\$1,000 VALUE
10	Lodges 3-NIGHT GETAWAY PACKAGE	\$1,000 VALUE
11	CHAMPION TITAN AXES HELMET	\$1,000 VALUE
12	Big Outdoors 1-DAY GUIDED TOUR, SNOWMOBILE RENTAL & GAS INCLUDED	\$1,000 VALUE
13	COX MISSION HELMET & BALACLAVA	\$1,000 VALUE

EXCLUSIVE PARTNER

GREY ROCK





4. AWARDS (5)

**Wallace Kenny Initiative Award
(2025)-Bruce Maskell – #62 -
Mountainview**

**Snowmobile Dealer of the Year Award
(2025)- Grey Rock Motosports -
Edmundston**



4. AWARDS (5)

Groomer Operator of the Year Award (2025)-Vaughn Witherly – #39,
Victoria County Snowmobile Club





Where is This?



5. SIGNAGE PLACEMENT GUIDELINE HIGHLIGHTS

- Consistency: Uniform signage across NB trails improves safety, navigation, and professionalism.
- Sign order form through Codiac Printing. (Handout)
- Orientation:
 - Signs must be at rider eye level, perpendicular to trail, for maximum visibility (day & night).
- Placement and distance:
 - Hazards/curves/bridges: 100–120m in advance
 - Stop signs: 5–10m before crossing
 - Trail blazers: every 100–120m
 - Curves placed in the apex of the turn
 - Slow signs mean a change in direction only!
- Service Signs:
 - Fuel, shelter, business and destination signs must include distance info.
- Permanent Sign structures: Trail Number, Community name inc. Mileage, service (Shelter/Fuel) and Business Signs.
- Policy TRL-009





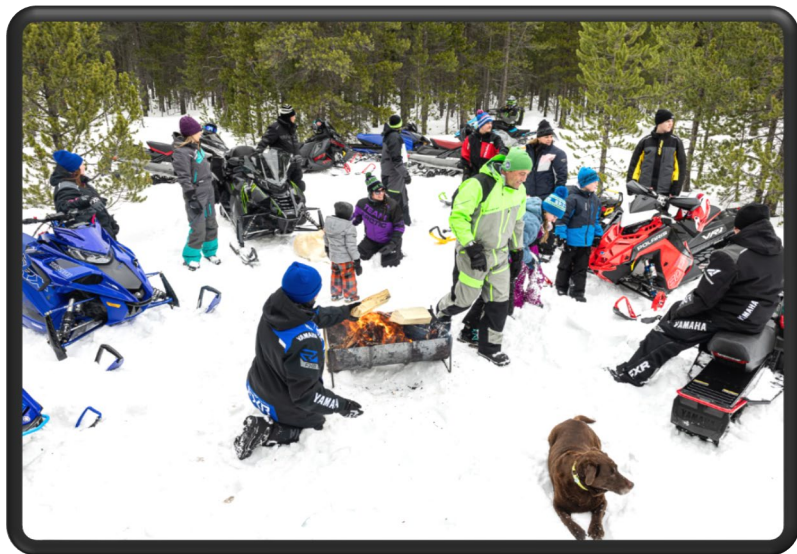
6. MANUFACTURERS UPDATE





New Snowmobile Sales for 2025

North America



Worldwide **92,387**

United States **41,588**

Canada **34,828**





Worldwide Snowmobile Sales History



2025	92,387
2024	112,650
2023	124,769
2022	130,644
2021	133,444
2020	123,862
2019	133,081
2018	124,786
2017	118,657
2016	126,972
2015	150,713
2010	111,492
2005	173,733





Canada Snowmobile Sales History

2024	38,599
2023	48,252
2022	50,943
2021	50,567
2020	43,535
2019	46,784
2018	47,024
2017	44,161
2016	44,431
2015	50,752
2010	37,670
2005	46,304
2000	51,995





Registration History



<u>Year</u>	<u>Registration Total</u>
2025	559,300+
2024	555,517
2023	618,872
2022	601,000
2021	596,101
2020	543,118
2019	637,196
2018	591,289
2017	611,524
2016	634,720
2015	606,802



Snowmobiler Profile

- Avg Age of a snowmobiler is 53
- Avg Snowmobiler spends \$2500/yr
- 50/50 Ride from home versus trailer
- 3000+ Snowmobile clubs worldwide
- 42 Assoc. representing CA/USA
- Eco Impact CA:\$20.6 billion an.
- Eco Impact USA:\$26 billion an.
- 100,000+ jobs gen. by snowmobile indus.





7. PLANNED THC MEDIA RIDES 2026

- Snowmobiler Television - ENG
- Snowtrax TV - ENG
- Snowride.tv - FR
- Chicks and Machines – FR
- Parks Canada (3 journalists)
- Journalists-other



Government
of Canada

Gouvernement
du Canada



8. CLUB AGREEMENT

- Reminder of its importance:
 - Annual SMNB/ Club Agreement; signed by Member Club President.
 - 1. SMNB: Club Payouts/Annual Club Agreement Policy - #TRL-001
 - 2. SMNB: Trail Permit Sales Policy - #TRL-002
 - 3. SMNB: Trail Guidelines (Trail Grooming & Trail Signage) - #TRL-004
 - 4. SMNB: Credit Policy - # ADM-001
 - 5. SMNB: Financial Reporting Policy - #CLB-002
 - 6. SMNB: Interactive Groomer Tracking Responsibilities - #TRL-006
 - 7. SMNB: Club's Accident & Insurance Deductible Responsibilities - #ADM-009
 - 8. SMNB General By-Laws

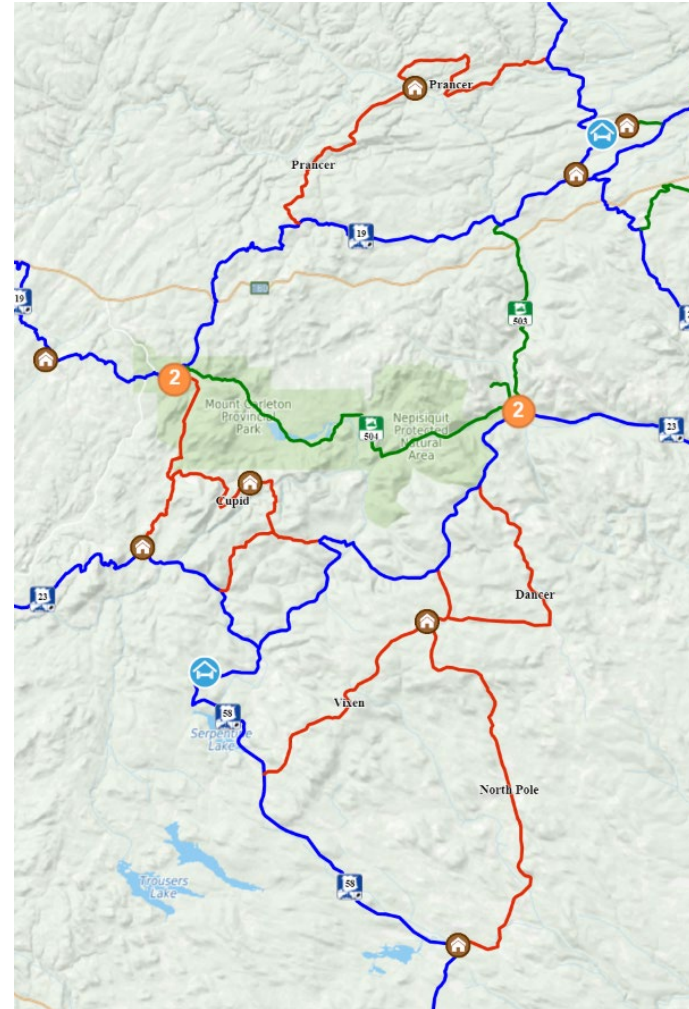


9. SEASON'S ORGANIZED EVENTS

- **November 15th** / BOD Meeting
- **December 15th** / All Snowmobile-Motoneige NB trails open where there is appropriate snow cover and appropriate freezing of watercourse trail crossings.
- **February 7th** Grey Rock Power Centre's Annual President's Ride – Edmundston-Zone 1 **UPDATE+1**
- **February 13th, 14th, 15th, 16th** / Tourism Weekend Province Wide
- **March 21st/22nd, 2026** / BOD Meeting (45-day rule prior to AGM)
- **April 15th** / All Snowmobile-Motoneige NB trails close - no grooming
- **April 2026/** Annual Club Surveys/Zone Meetings
- **April 25th/ 26th** Club's 2026 Annual General Meeting – **FREDERICTON**
- **April 30th** / The Christmas Mtns. trail network's closed

10. SIGNATURE TRAILS

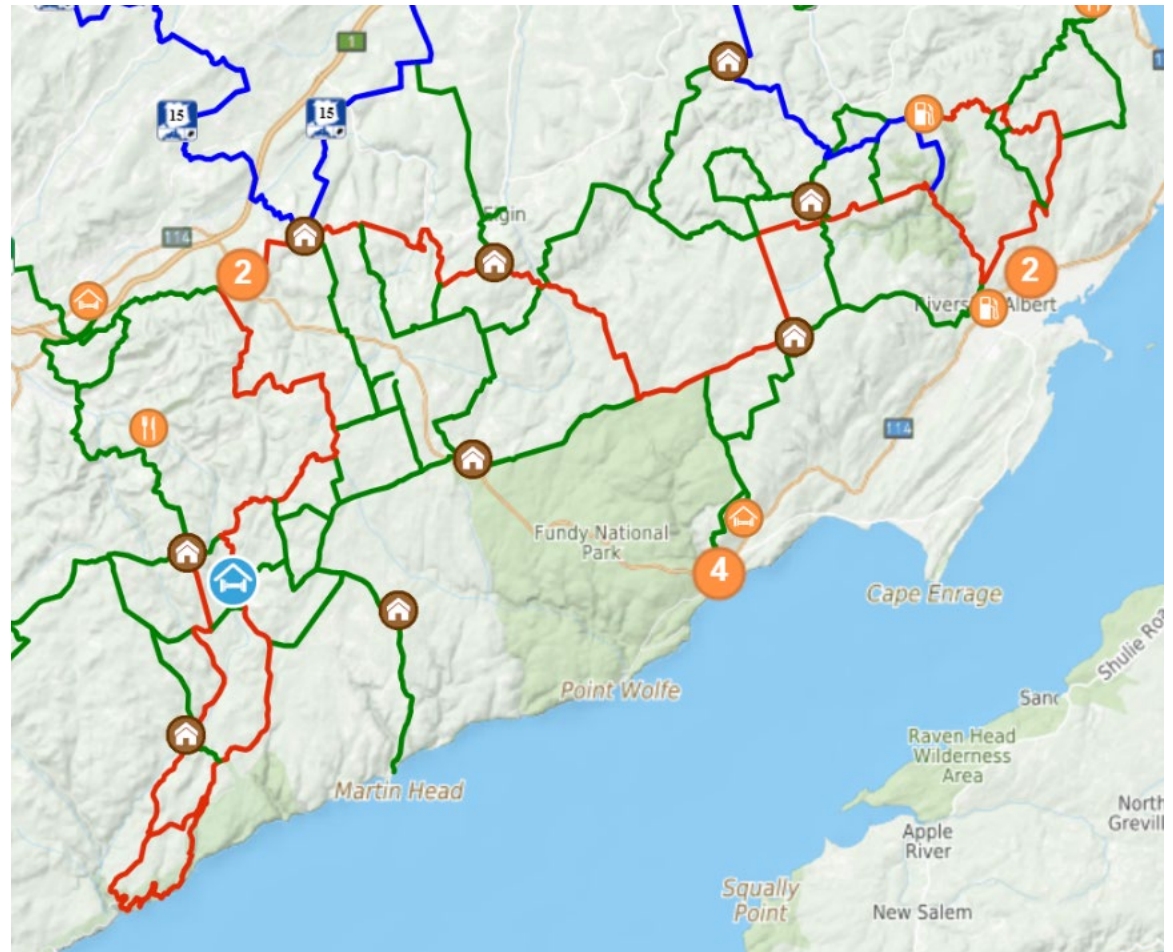
Christmas Mountains





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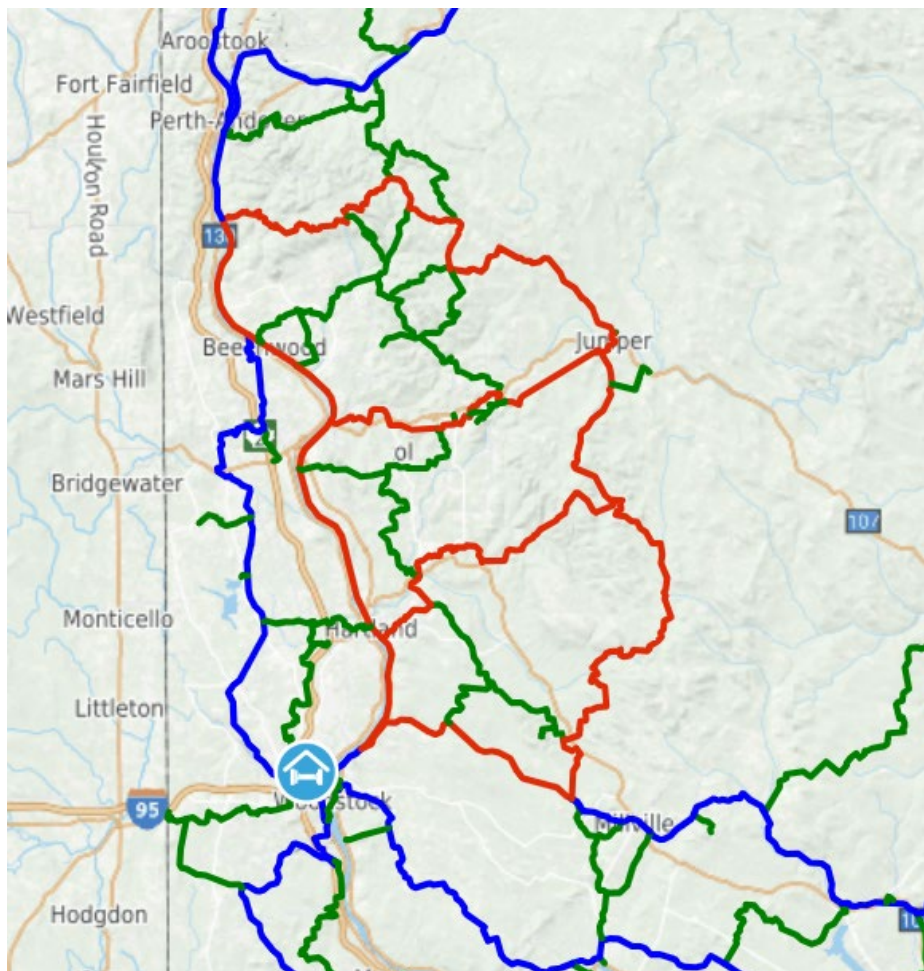
Fundy Highlands





10. SIGNATURE TRAILS

Historic Highlands





12. ACCIDENT REPORTING

Report Form

Not just for fatalities

Procedures moving forward

Pictures

Accurate information only

DO NOT PUT UP MORE SIGNS!!!!



Thank You

