

SMNB BOD Meeting  
 July 5<sup>th</sup>, 2025 @ 0900  
 SMNB Office, Woodstock, NB

Present at meeting:

- Andre Yoston, President, SMNB
- Mario Levasseur, Treasurer SMNB
- Zone 1 Director, Bob Healey
- Zone 2 Director, Secretary, Linda Mann
- Zone 3 Director, Rene Benoit
- Zone 4 Director, Zarla Gorton
- Zone 5 Director, Ron Scott
- Zone 6 Director, Andre Melanson
- Zone 7 Director, Rick Sullivan
- Zone 8 Director, Vice President, Kevin Williams
- Ralph McBride, Executive Director, SMNB

1.	<p><b>Call to Order</b> @0900 by Andre Yoston</p> <ul style="list-style-type: none"> <li>-Andre welcomed Bob Healey to the board, he is the newly elected Director for Zone 1.</li> <li>-Andre explained how motion pads are used during the meeting.</li> <li>-All present signed:</li> <li>-DIR-003 Director’s Code of Conduct</li> <li>-DIR-007 Confidentiality and Conflict of Interest</li> </ul>	Andre
2.	<p><b>Additions to (Omissions/deletions) and approval of the Meeting Agenda</b></p> <p>Under New Business:</p> <ul style="list-style-type: none"> <li>11.10.b Rick asked to add Replacing Groomers</li> <li>11.13 Marketing Presentation</li> </ul> <p><i>Motion was made by Andre M and seconded by Kevin to approve the agenda as presented. All in favor, motion carried</i></p>	Board
3.	<p><b>Approval of Board’s Last Meeting Minutes</b></p> <ul style="list-style-type: none"> <li>-April 27<sup>th</sup>, 2025 Executive Election: Linda said that she didn’t know she had to take minutes for this meeting and hadn’t written down who had nominated the person elected for each position. She was going to reach out to the chair of the committee at that time, Brad Mann, for his notes and would present that at the next meeting in September.</li> <li>-March 14<sup>th</sup>, 2025 Woodstock office: <i>Motion was made by Ron and seconded by Rene to accept the minutes as presented. All in favor, motion carried.</i></li> </ul>	Linda

	-June 3 <sup>rd</sup> , 2025 TEAMS call: <i>Motion was made by Rick and seconded by Andre M to accept the minutes as presented. All in favor, motion carried.</i>	
4.	<p><b>President's Report</b></p> <p>4.1 Anderson Bridge: Met with government about the Anderson Bridge, which was positive but there was no definitive answer of yes that it would be left in place for us and QuadNB to use. There will have to be a study(structural) done on the bridge.</p> <p>4.2 Met with government on the new Trail Readiness Program that is being put into place. It is just in the beginning stages with more work to be done to get the program up and running.</p> <p><i>Motion was made by Kevin, seconded by Rene, to accept the President's report as presented. All in favor, motion carried.</i></p>	Andre Y
5.	<p><b>Treasurer's Report</b></p> <p>-Mario presented the Account Receivables, Restricted Cash Summaries and 2025-2026 Year end projection from before the audited statements as well as the Permit Sales for the 2025 season.</p> <p><i>-Motion was made by Bob and seconded by Rene to accept the Treasurer's Report as presented. All in favor, Motion carried.</i></p>	Mario
6.	<p><b>Executive Director's Report</b></p> <p><b>6.1 CCSO Meetings:</b></p> <p>-Users are waiting to buy passes until the weather is guaranteed, even with discounted prices. Some are only buying daily, weekly etc. depending on the snow conditions.</p> <p>-Enforcement of alcohol and recreational drugs is an issue in NS like here in NB</p> <p>-30 by 30 Environmental Issue- plan in place to protect 30% of land and ocean areas around the world by 2030 from damage caused by Climate change and to protect biodiversity. In some provinces it may affect existing trail systems, while others may be grandfathered in.</p> <p>-CCSO has hired a lobbyist company to help re-organize and establish a new plan for government lobbying for more funding for snowmobiling across Canada. They will reevaluate this in 6 months and decide then to either stick with a lobbyist company or hire a new Executive Director.</p> <p><b>6.1 Anderson Bridge-</b> ongoing meetings to get the bridge approved to be used by us and other users.</p> <p><b>6.2 JPS-Youth snowmobiles and CCs:</b></p> <p>- had a brief meeting with Allan Killam and Director Nicole Shorrock to discuss the files from 2023 on youth age and engine sizes, also touched on Licence plate placement. They felt that we had not</p>	Ralph

	<p>made a formal request and that SMNB would need to provide them with additional supporting documents before they would consider the change. Also touched briefly on changing the cost of registration and how it would help with trail infrastructure with the extra money. The government has no interest in raising the cost so if we want it done, we (SMNB) will have to develop an official request for the fall sitting of the Legislature.</p> <p><b>6.4 Scholarship Program:</b>  -Most provinces/states have a scholarship program. We can look at the criteria from other places and get it into the school system to let candidates know. We will revisit this in September’s board meeting.</p> <p><b>6.5 Union of Municipalities Meeting:</b>  -Presentation made up to show at meetings how much tourism dollars could be brought to a city/town by snowmobiling: gas, lodging, meals etc.</p> <p><b>6.6 Financial Sustainability:</b>  <i>Motion was made by Rene, seconded by Ron to go “in camera” all in favor, motion passed</i>  <i>Motion was made by Andre M and seconded by Rene to come “out of camera” all in favor.</i></p> <p><b>CN Crossings:</b>  -Meeting was held with CN and a new agreement was signed for the 2025-2026 season, with the cost remaining at \$300 per crossing at a total of \$6000. Several crossings were excluded since they were no longer used by SMNB. There had been damage at a few crossings that were billed to SMNB.</p> <p><b>ISC Meetings PEI:</b>  Attended the ISC in PEI with Andre Y and Kyle. Was able to attend CCSO and NEC meetings while there as well as meetings with ISMA. SMNB will be hosting the NEC ride in February from the Grey Rock Hotel. The BRP rep had great things to say about our Demo program and how it allows us to showcase our corporate partners by allowing members to ride new sleds while out doing trail checks and other SMNB events.  <i>Motion was made by Andre M and seconded by Bob to accept the Executive Director’s report as presented. All in favor, motion carried.</i></p>	
7.	<p><b>7.1 Trail Manager’s Report</b>  Kyle was not present for the meeting(vacation) but sent along a report with maps for the current things he is working on, which includes:  -Trail counters: he included a map of where the counters were placed for the 2025 season and said that most will be centered around the Signature Trails to gain data.</p>	Kyle

	<p>-Joint Use Mapping Reconciliation(Quad NB-SMNB): This file has been ongoing with not much success, but Kyle would like to continue with it, he is planning meetings with Vance from QuadNB soon.</p> <p>Mapping: BRP GO, Ride Command and Garmin all have the most up to date trail data. All three have signed on as Corporate partners again. Need to communicate with Polaris about outdated maps on the demo sleds, they had maps that were 3 years old.</p> <p>ISC June 2025 PEI: -attended ISC, IASA, NEC meetings, also am the “chair” of the trails committee. They are looking at freshening up the Groomer manual and signage guidelines and have come up with a slogan for bringing your garbage home with you, “Pack it in, Pack it out”</p> <p>Signature Trails: Awaiting to see if THC will announce a new pot of money for the STIF fund, and if so, what is the next future project? Still the Moose Valley area? The new THC is trying to develop a new way of funding trails, and it is in the development stage right now.</p> <p>DTI Mapping Reconciliation: -still no commitment from the DTI Minister</p> <p>PTCP(Provincial Trail Planning Committee): -Trail 589-Club 22 Rogersville/Blackville is all mapped out -Trail 58-Club 22 Amendment Reroute (Environmental Concerns- Advised by DNRE) -Trail 375 Teagues Lake(Connection between Club 75 and Club 9 from Allardville) -Prancer- Amendment from Christmas Mountains -Green River Trail-Club 44- Temporary Bridge Crossing is ongoing, they are looking for funding for the project. -Canoose Flowage Trail 773-Club 67 Small reroute due to dam being removed. -Proposed Trail 53-Club 50 Old connection between Stanley and Juniper.</p> <p>PNA(Protected Natural Areas) committee SMNB Motorized Trail Rep: -Minister Herron from DNR came in to speak to everyone and advised us that his core mandate was the Environment. He wants to move from 10 to 15% PNA by 2027 and eventually to 30%. -This committee hasn’t had quorum for the last 2 meetings, Kyle has asked to have 3 meetings per year scheduled so people have time to plan around them. -Proposed PNA Act amendments will be presented at the next scheduled meeting</p>	
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	<p>Media Rides:          -Announcements to come later          -Still working with Neil Hodge, the THC Travel Media Rep.  <b>7.2 Sign training/Fall Zone Meeting Schedule 2025</b>          -Schedule will be sent to the Member Clubs in the September Mailout.  <i>Motion was made by Andre M and seconded by Kevin to approve the TM report as presented. All in favor, motion carried.</i></p>	
8.	<p><b>Marketing and Communications Report</b>  <b>-Corporate Partners:</b> Most of the work for the 2025-2026 campaign is complete with a few left to confirm they are coming onboard for this season.  <b>-Permits:</b> Forms, Permit decals have been sent to the printer. Dealer tags have been ordered. They will be sent to the Clubs and SNB outlets in late September/early October.  <b>-Lottery Tickets/Posters:</b> 9 Prizes have been secured, 3-4 more being worked on. Once finalized, the tickets and posters will be designed and printed and distributed to Clubs in late September/early October.  <b>-Facebook:</b> making regular posts to keep SMNB popping up on people’s feed, Lisa is open to ideas to post ie club events, work dates etc. She is working on having a different Club profiled every week but people have been slow to send her info. Working on new contest ideas for the winter and is planning on profiling different corporate sponsors each week.  <b>-Website:</b> Making updates with photos and small design changes to make it more user friendly, working on What’s New Updates to freshen it up.  <b>-Annual Report:</b> Out of 21 one pages, 3 can be repeated, 7 require updates and 11 require new content, 3 of which have been completed. The final edition will only go to print after the year end audit is done, and final numbers can be used. Distribution is scheduled for late October/early November.  <b>-Mailouts:</b> 13 of 49 Clubs still want paper copies plus emails and the info to be posted on our website. Do we still continue this or advise them that we are “going paperless”? The large October mailout will be delivered by Midland due to the posters/tickets/passes included in it.  <b>-Directors:</b> Lisa is responsible for getting the board meeting packages ready for the directors, plus booking lodging/arranging meals. She also proofreads the minutes, makes changes to policies(written and online) after meetings and makes sure Clubs are updated in the next mailout. She would also like to update the</p>	Lisa

	<p>profiles of each director and have a Facebook profile for each director.</p> <p><b>Trail Map:</b> Responsible for arranging all the corporate sponsors on the back side of the map, and Corporate sponsors on the front side, she also creates the distribution list for the printer, for large amounts (SNB), Corporate sponsors, snowmobile dealers and Clubs.</p> <p><b>Sign Training/Zone Meetings:</b> set up all hotel meeting rooms and presenter accommodations, make all copies and prepare for the presenter, finalize translation of PowerPoint slideshows.</p> <p><b>OSM Articles:</b> Needs to prepare 4 articles for publication over the winter. Each one needs to be 500 to 700 words with at least 3 pictures each.</p> <p><i>Motion was made by Andre M and seconded by Ron to accept the Marketing report as presented. All in favor, motion carried</i></p>	
<p>9.</p>	<p><b>Permanent Committee Reports:</b>  By Law Article 43.3 says that at the first meeting after the AGM, the President and Board appoint the permanent committee chairs.  Bylaws and Policies: Kevin and Rick plus staff  Fundraising: Mario and Bob plus staff  Trail: Rene and Ron plus staff  Nominations: Linda and Andre M plus staff  Human Resources : Zarla and Mario, plus staff  Awards: Linda and Andre M plus staff  <i>Motion was made by Andre M and seconded by Ron to accept the committee chairs as presented. All in favor, motion carried.</i></p> <p><b>9.1 and 9.2 Policies:</b>  GOV-002 Dismissal Policy- <i>Motion was made by Andre M and seconded by Rick to amend the Policy as presented. All in favor, motion carried.</i> This policy will be updated in the Club area of the website and mailed out to member Clubs in the next mailout.  ADM-005 Lottery- No changes required..</p> <p>9.3 Trail Committee Report:  Teams meeting report from Meeting held June 17th, 2025 via Teams:  Groomer Funding or Infrastructure-further discussion at the July board meeting.  Groomer Operator training course-One in place in Ontario, we just need to verify the legal and insurance aspects.  Mount Carleton-There will be a groomer delivered to Serpentine in the fall to start the season.  Mobile phones and Starlink- New iPhones can text in areas of no service, there is also a new service being offered by Starlink for a mobile unit.  Crown Land Lease 2025-Should be signed by the fall.</p>	

	<p>New Trail # 375 Teagues Lake-Will be covered by the Crown Land Lease.</p> <p>New Signature Trails, Water Crossings, Trail Counters and Inventory of Bridges-In Progress.</p> <p>Anderson Bridge, DTI HUP, DTI Sign Quebec, Club 22 Snow Goers Trail 58-in discussion with the Minister of Tourism and DTI.</p> <p>Fundraising-Nothing to report</p> <p>Nominations-Nothing to report</p> <p>H.R.-Nothing to report</p> <p>Awards-Nothing to report</p> <p><i>Motion was made by Andre M and seconded by Rene to accept the committee reports as presented. All in favor, motion carried.</i></p>	
10.	<p><b>Old Business:</b></p> <p>10.1 ASK by Goshen Snowmobile Club: The Goshen Snowmobile Club would like to substitute their 2014 John Deere Groomer for the 2016 Lamtrac on the groomer funding list. They are having a lot of issues with the Lamtrac. The board agreed to the switch with the following condition: since the John Deere will remain on the groomer funding inventory, it will be reset as a 2025 with 0 hrs to make sure it is fair to the rest of the Clubs.</p> <p><i>Motion was made by Kevin, seconded by Ron to accept the ask as presented. All in favor, motion carried.</i></p>	
	<p>10.2 Business Plan/Impact Study: Final Copy had some serious issues with translation etc. This is being fixed and will be presented to the board in September.</p>	
11.	<p><b>New Business:</b></p>	
	<p>11.1 2026 Trail Permits- The board was presented with copies of the 2026 Trail Permits and stickers.</p>	Team
	<p>11.2 2026 Tourism Weekend- Feb13th to 16<sup>th</sup></p> <p>2026 International Snowmobile Safety Week January 10-18th</p> <p>2026 Take a Friend Snowmobiling Week February 7-16<sup>th</sup></p>	Andre Y
	<p>11.3 President's Ride Saturday, Feb. 7<sup>th</sup>, 2026. There will be a Board meeting on Friday, Feb 6<sup>th</sup>. Final decision on the ride will be made in September.</p>	Ralph
	<p>11.4 Go Snowmobiling Rides</p> <p>-11.4.1 NEC Ride will be hosted by SMNB February 16-19<sup>th</sup> from the Grey Rock Hotel, Directors are invited to attend.</p> <p>-11.4.2 Maritime Go Snowmobiling Ride- PEI February 1st-4<sup>th</sup></p>	Ralph
	<p>11.5 Legal Update: Nothing to report</p>	Ralph
	<p>11.6 2025-2026 Mailout Schedule for Member Clubs was presented to the Board.</p>	Ralph

	11.7 AGM Location/Dates: We have 1 year left in our contract with the Fredericton Inn. There seems to be positive feedback with the venue, especially with the meeting space.	Ralph
	11.8 CN Crossing Replacements- Invoicing SMNB or Member Clubs when there is damage that needs to be repaired after the season is over. It was felt by the Board that the repair costs would be a big financial burden to an individual Club and since users from across the province use these crossings, it should be paid by SMNB. The Clubs with CN crossings will be responsible to take pictures before and after the season is done to prove the conditions of the crossings. <i>Motion was made by Zarla, seconded by Bob to have any CN repair costs to be covered by SMNB instead of the individual Member Clubs. All in favor, motion passed.</i>	Ralph
	11.9 2025 Trade Shows: Quebec City or Augusta, Maine <i>Motion was made by Rene, seconded by Bob to skip all trade shows for 1 year. All in favor, motion passed.</i>	Ralph/Andre Y
	11.10 Groomer/Infrastructure Funding Plan: A list of questions was presented to the Board regarding how we could make decisions on what is funded and how it is funded. These questions have to be answered before we can move forward on this issue. 11.10b An ASK was made by Rick to inform Member Clubs of which groomers are being replaced each year via funding incase those Clubs might want to purchase them as a non-funded unit for their Clubs if they had the funds to do so.	Ralph
	11.11 Groomer hours-Maintenance of trails vs grooming/packing bars and mats vs drags/policy review. Wording of this policy needs to be changed to clarify what is covered under the grooming hours. This will be tabled until the September meeting.	Ralph
	11.12 Club 50 ASK for Trail 53: Club 50's President, Andy MacNeil, would like to re-establish Trail 53 from Trail # 405, following the Nashwaak Road to meet up with a preexisting trail by the Prosser Rest area, which is by Balancing Rock. This will allow a groomed trail to connect to the Historic Highland's Signature Trail system. This will allow more access and easier access to this snowbelt region by adding a little over 30 kms of trail. <i>A motion was made by Rick and seconded by Zarla to approve this ASK. All in favor, motion passed.</i>	Rick
	11.13 Marketing: A presentation was made to the Board from a Marketing company. The Board would like to know more information regarding this.	Ralph

Meeting adjourned by Ron at 15:33.