



Corporate Partnership Packages

www.snowmobilenb.com

As of April, 2025

Corporate Partners:

The inclusion of Corporate Partners to **Snowmobile - Motoneige NB (SMNB)**, each winter provides volunteers with resources to improve trail grooming, signage and infrastructure on the **SMNB's 8000+ kilometers of White Gold trails**. **Snowmobile - Motoneige NB** member clubs and the volunteers have been providing snowmobilers, tourists, Governments, and partners with organized snowmobiling for more than forty (44) seasons. In reciprocation for our Corporate Partners gracious support, the SMNB **promotes** our Partnerships **and encourages all snowmobilers to support the Partner's products and services**.

Partner's Packages:

There are six (6) levels of **Corporate Partnerships** which can be obtained from the SMNB. All "Partnership Levels" outline specific responsibilities **Snowmobile-Motoneige NB** will deliver in exchange for the fee schedule outlined.

Exclusive Level of SMNB:	Negotiable Fee	Notes
Level 1:	Partner's Fee \$7500.00	
Level 2:	Partner's Fee \$4000.00	(1)
Level 3:	Partner's Fee \$2500.00	(2)
Level 4:	Partner's Fee \$1500.00	(3)
Level 5:	Partner's Fee \$750.00	(4)

Notes:

1. At a Level 2 Partnership, no more than three (3) partner combinations.
2. At a Level 3 Partnership, no more than two (2) partner combinations.
3. At a Level 4 Partnership, no partner combinations available.
4. At a Level 5 Partnership, no partner combinations available.
5. All Partner Fees are before the applicable rate of HST.
6. All Annual Partner Fees are due when invoiced.
7. All Partner Fees are as presented.



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Level 1 Benefits:

Permit Holder List

- Supplied with current membership list – number of individual snowmobilers varies depending on acceptance of privacy clause.

Website

- Logo recognition and link capability on the SMNB website.
- Banner advertisement on the SMNB website.

Maps

Interactive Maps:

1. Corporate logo on Interactive Map.
2. Ability to Trip Plan on the Interactive Map to measure exact distance, by snowmobile trail, to your “doorstep”.
3. Link Capability to your website if applicable.

Paper Map:

1. Your Corporate Advertisement displayed in the SMNB Trail Map – Prime Space – Full Panel – 38,000 copies.
2. Annual issues of the SMNB Trail Map.
3. Colour Logo in legend box and at New Brunswick business location(s) on SMNB Trail Map.

Trail Permits

- Your Corporate Logo displayed on the SMNB Trail Permit Sell Sheets – 25,000 copies.

SMNB Communications

- Your Corporate Logo displayed on SMNB stationary.
- Will provide access to internal snowmobile Club Mailouts on an approved content basis.
- SMNB plaque endorsement as a Level 1 Partner on request.
- Opportunity to address the SMNB Board of Director's Meeting.
- Facebook Share Opportunity on approved content.

SMNB Snowmobile Trailers

- Your Corporate Logo prominently displayed on the SMNB 4 place and 2 place snowmobile trailers.

Annual General Meeting

- Opportunity to display booth with Products/Services at the AGM – 150 club leaders.
- Recognition at the SMNB Annual General Meeting.
- Your Corporate Logo displayed at the SMNB Annual General Meeting.

Lottery

- Value of donated prize for the SMNB Annual Lottery applicable.
- Your Corporate Logo displayed with donated prize on Lottery Tickets – 20,000 copies and Lottery Posters, 2,000 copies.

Rides

- VIP Invitation to the President's Ride.



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Level 2 Benefits:

Permit Holder List

- Supplied with current membership list – number of individual snowmobilers varies depending on acceptance of privacy clause.

Website

- Logo recognition and link capability on the SMNB website.
- Banner advertisement on the SMNB website.

Maps

Interactive Maps:

1. Corporate logo on Interactive Map.
2. Ability to Trip Plan on the Interactive Map to measure exact distance, by snowmobile trail, to your “doorstep”.
3. Link Capability to your website if applicable.

Paper Map:

1. Your Corporate Advertisement displayed in the SMNB Trail Map – Prime Space – 3/4 Panel – 38,000 copies.
2. Annual issues of the SMNB Trail Map.
3. Colour Logo in legend box and at New Brunswick business location(s) on SMNB Trail Map.

Trail Permits

- Your Corporate Logo displayed on the SMNB Trail Permit Sell Sheets – 25,000 copies.

SMNB Communications

- Your Corporate Logo displayed on SMNB stationary.
- Will provide access to internal snowmobile Club Mailouts on an approved content basis.
- SMNB plaque endorsement as a Level 2 Partner upon request.
- Facebook Share Opportunity on approved content.

SMNB Snowmobile Trailers

- Your Corporate Logo prominently displayed on the SMNB 4 place and 2 place snowmobile trailers.

Annual General Meeting

- Opportunity to display booth with Products/Services at the AGM – 150 club leaders.
- Recognition at the SMNB Annual General Meeting.
- Your Corporate Logo displayed at the SMNB Annual General Meeting.

Lottery

- Value of donated prize for the SMNB Annual Lottery applicable.
- Your Corporate Logo displayed with donated prize on Lottery Tickets – 20,000 copies and Lottery Posters, 2,000 copies.

Rides

- VIP Invitation to the President's Ride.



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Level 3 Benefits:

Website

- Logo recognition and link capability on the SMNB website.
- Banner advertisement on the SMNB website.

Maps

Interactive Maps:

1. Corporate logo on Interactive Map.
2. Ability to Trip Plan on the Interactive Map to measure exact distance, by snowmobile trail, to your "doorstep".
3. Link Capability to your website if applicable.

Paper Map:

1. Your Corporate Advertisement displayed in the SMNB Trail Map – Prime Space – 1/2 Panel – 38,000 copies.
2. Annual issues of the SMNB Trail Map.

Trail Permits

- Your Corporate Logo displayed on the SMNB Trail Permit Sell Sheets – 25,000 copies.

SMNB Communications

- Will provide access to internal snowmobile Club Mailouts on an approved content basis.
- SMNB plaque endorsement as a Level 3 Partner upon request.
- Facebook Share Opportunity on approved content.

SMNB Snowmobile Trailers

- Your Corporate Logo prominently displayed on the SMNB 4 place and 2 place snowmobile trailers.

Annual General Meeting

- Opportunity to display booth with Products/Services at the AGM – 150 club leaders.
- Recognition at the SMNB Annual General Meeting.
- Your Corporate Logo displayed at the SMNB Annual General Meeting.

Lottery

- Value of donated prize for the SMNB Annual Lottery applicable.
- Your Corporate Logo displayed with donated prize on Lottery Tickets – 20,000 copies and Lottery Posters, 2,000 copies.





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Level 4 Benefits:

Website

- Logo recognition and link capability on the SMNB website.

Maps

Interactive Map:

1. Corporate logo on Interactive Map.
2. Ability to Trip Plan on the Interactive Map to measure exact distance, by snowmobile trail, to your "doorstep".
3. Link Capability to your website if applicable.

Paper Map:

1. Your Corporate Advertisement displayed in the SMNB Trail Map – Prime Space – 1/4 Panel – 38,000 copies.
2. Annual issues of the SMNB Trail Map.

Annual General Meeting

- Opportunity to display booth with Products/Services at the AGM – 150 club leaders.
- Recognition at the SMNB Annual General Meeting.
- Your Corporate Logo displayed at the SMNB Annual General Meeting.

Lottery

- Value of donated prize for the SMNB Annual Lottery applicable.
- Your Corporate Logo displayed with donated prize on Lottery Tickets – 20,000 copies and Lottery Posters, 2,000 copies.

SMNB Communications

- Will provide access to internal snowmobile Club Mailouts on an approved content basis.
- SMNB plaque endorsement as a Level 4 Partner upon request.
- Recognition in the SMNB Annual Report which is distributed yearly to member clubs, funding partners, government and industry agencies.



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Level 5 Benefits:

Website

- Logo recognition and link capability on the SMNB website.

Maps

Interactive Map:

1. Corporate logo on Interactive Map.
2. Ability to Trip Plan on the Interactive Map to measure exact distance, by snowmobile trail, to your "doorstep".

Paper Map:

- Annual issues of the SMNB Trail Map.

SMNB Communications

- Will provide access to internal snowmobile Club Mailouts on an approved content basis.
- SMNB certificate endorsement as a Level 5 Partner.
- Recognition in the SMNB Annual Report which is distributed yearly to member clubs, funding partners, government and industry agencies.

Annual General Meeting

- Opportunity to display booth with Products/Services at the AGM – 150 club leaders.
- Recognition at the SMNB Annual General Meeting.
- Your Corporate Logo displayed at the SMNB Annual General Meeting.

