

May 23, 2025
MAILOUT TO ALL CLUBS

DESCRIPTION	REPLY	DEADLINE
2025 Annual General Meeting Minutes		
2025 – 2026 SMNB Budget		
2026 Trail Permit Prices		
SMNB Board of Directors 2025-2026		

**THANK YOU VOLUNTEERS
ENJOY YOUR SUMMER!!**

Le 23 mai, 2025
CORRESPONDANCE AUX CLUBS

DISCRIPTION	RÉPONSE	DATE LIMITE
Procès-Verbal de l'assemblée générale annuelle 2025		
Budget de la SMNB pour 2025-2026		
Prix de vente des permis de sentiers 2026		
Bureau de direction, 2025-2026		

**Merci aux bénévoles
Bonne été!!**

SMNB Annual General Meeting

Sunday, April 27, 2025

Fredericton, NB

1.	Call to Order Andre called the meeting to order at 0915	Andre Yoston
2.	Establishment of Quorum and Reading of the Notice of Meeting <i>Linda Mann, Secretary, announced the attending numbers, which were 159 delegates from a possible 189. 47 out of 49 Member Clubs were present, with Club Motoneige Rogersville, Club #14, and Grand Lake Sno-Cruiser's #70 not attending</i> <i>Ralph McBride, ED, welcomed the attendees and reminded them of the General Rules of the Meeting.</i>	Linda Mann/ Ralph McBride
3.	Introduction of SMNB's Guests and Corporate Partners Track Inc. – Mike & Nick Desmarais Equipements Plannord - Mario Breton Roger's Lake Lodge – Donald Basque Matthew Derrah – Nicholson & Beaumont Chartered Accountants B&G Motorsports - Brad Mann	Andre Yoston
4.	Approval of General Meeting Agenda <u>Ronald Lanteigne/Club 9 Moved to accept the AGM Agenda as presented, 2nd by Philippe Breau/Club 8.</u> <u>Motion carried.</u>	Andre Yoston
5.	Approval of Minutes AGM April 28th, 2024 <u>Marc Hannan/Club 1 moved to accept the minutes from the 2024 AGM, 2nd by Ronald Lanteigne/Club 9.</u> <u>Motion carried.</u>	Linda Mann
6.	Speakers : None present	Andre Yoston
7.	Recognition Awards 2025 7.1 Howard Doucet Memorial Award (Volunteer of the Year), 2025 - Marty Pinnock, Keswick River Trail Blazers, #59 7.2 SMNB Snowmobile Dealer of the Year, 2025 - Grey Rock Motosports 7.3 SMNB Groomer Operator of the Year, 2025 - Vaughn Witherly, Victoria County Snowmobile Club # 39 7.4 Wallace Kenny Initiative Award (Snowmobiler of the Year), 2025 Bruce Maskill, Mountain View Trailmakers Club # 62	Linda Mann

	7.5 SMNB Club of the Year, 2025 Club des Motoneigistes du Nord Inc, Club # 44	
8.	<p>Annual Reports</p> <p>8.1 President’s Annual Report <i>Andre shared that he attended the Toronto International Snowmobile Show in the fall of 2024, the OSM Media Ride - hosted out of Wilson’s Sporting Lodge, the President’s Ride at the Grey Rock Power Centre, the Go Snowmobiling! Ride in Cape Breton and the Atlantic Groomer Demo at Mount Carleton Provincial Park.</i> <i>This year, the staff of our organization grew by 2, with the hiring of a new bilingual Administrative Assistant, Suzanne Grant and a new Executive Director, Ralph McBride. There was also a new position created, Marketing and Communications Director, which was filled by promoting long time employee, Lisa MacDougall.</i> <i>He was able to meet with the new Tourism Minister, Isabelle Theriault. Groomer funding has been secured for 2 units at \$270,000 each and the funding was awarded to the Nackawic Snowdrifters and Twin Rivers Club. The Signature Trails, Christmas Mountains, Fundy Highlands and Historic Highlands had great conditions for early and late season riding. We are facing future challenges in infrastructure upkeep, such as bridges and river crossings, low snow levels in some areas of the province, lower than usual permit sales but Andre is very proud of how we are making plans to face these challenges head on and become stronger as an organization.</i></p> <p><u>Ronald Lanteigne/Club 9 moved to accept the President’s Report as presented, 2nd by Marc Hannan/Club 1. Motion passed</u></p> <p>8.2 Executive Director’s Report <i>Ralph McBride shared that SMNB faced a few challenges this year, including a very negative social media campaign and fraud complaint that was filed but proved to be unfounded. We are committed to being more transparent to our members.</i> <i>Positive developments from this past season are the completion of the Business Plan and Economic Impact Study. These documents will be reviewed shortly by the board of directors and will help us to move toward increased funding. Despite changing winter weather patterns, the season was successful, with early snow in the south and development of signature trails providing earlier and later riding opportunities.</i> <i>The demo program that we have with our corporate partners allows them to showcase their products to potential partners and government officials. The media rides that we participate in help showcase snowmobiling in NB to tourists outside of New Brunswick. Trade shows also allow us to showcase</i></p>	Andre Yoston/ Ralph McBride

	<p><i>our product to new markets. The cost of these is offset by the benefits of increased memberships.</i></p> <p><i>For future plans, the Crown Land and Park Leases, Snowmobile NB Trail Manager and Tourism NB agreements will be signed this year. We are exploring the possibility of qualifying for tax exemption on groomer fuel. We are re-opening the discussions on License Plate placement on snowmobiles and with the new Business Plan and Economic Study, we will have more meetings with government to hopefully land more funding. We have developed a Mission and Vision for SMNB: Mission: To Provide a safe and well-maintained snowmobile trail system for people to enjoy. And our Vision: to be recognized as a leader in the snowmobile industry throughout Canada.</i></p> <p><u>Marc Hannan/Club 2 moved to accept the Executive Director's report as presented, 2nd by Brad Mann/Club 12. Motion passed</u></p>	
9.	<p>Financial Reports</p> <p>9.1 Audited Financial Statements, 2024</p> <p><i>Matthew Derrah from Nicholson & Beaumont gave his review of the Audited Financial Statements for 2024, as per his presentation included in the delegates packages.</i></p> <p><u>Ronald Lanteigne/Club 9 moved to accept the audited financial statement as presented, seconded by Marc Hannan/Club 1</u></p> <p><u>Questions from the floor: Current liabilities, there has been a big change from last year's report. Matthew replied that the financial statement is a snapshot from that day and the difference is just from the timing of disbursements to the Clubs.</u></p> <p><u>There was a question about current cash from the report and Matthew replied that the cash was a disbursement that hadn't yet been made to the Clubs, but had since been paid out to them.</u></p> <p><u>Motion Passed.</u></p> <p>9.2 Treasurer's Report- 2025 Financial Highlights</p> <p>Presented by Janice Bragdon, Office Manager, due to Mario's absence due to illness.</p> <p><i>Permit sales were lower but the board had made a conservative budget so we did make budget and had a little surplus which will be paid out to the Clubs once the year end has been reached.</i></p> <p><u>Motion was made by Marc Hannan/Club 1 to accept the budget as presented, 2nd by Ronald Lanteigne/Club 9. Motion passed</u></p>	<p>Nicholson & Beaumont</p> <p>Janice Bragdon</p>
COFFEE BREAK SPONSORED BY EQUIPEMENTS PLANNORD		

10.	<p>Recognition of SMNB's Corporate Partnerships</p> <p>10.1 2025 Corporate Partnerships – Presentation <i>Kyle presented the Corporate Partnerships on Mario's behalf due to his(Mario) illness. He recognized those in attendance</i></p> <p>10.2 2025 Lottery – Presentation 13,665 Tickets Sold = \$95,300 made by Clubs, \$ 38,004 made by SMNB <i>Linda presented a cheque of \$1000 to Club de la Riviere Verte for top selling Club with sales of 2387.</i></p> <p>10.3 Corporate Partner Speeches (those Present) None given</p>	<p>Kyle Good</p> <p>Linda Mann</p>
11.	<p>Present (Old Business)</p> <p>No old business from 2024 AGM</p>	
12.	<p>New Business</p> <p>12.1 Trail Permits: Proposed Pricing, 2026 <u>Moved by Kevin Williams, 2nd by Ron Scott to keep the trail prices as presented in the delegate packages. Motion carried.</u></p> <p>12.2 Operating Budget Proposed, 2025-2026 <i>Presented by Janice Bragdon, Office Manager, due to Mario's illness.</i> <u>Moved by Ronald Lanteigne/Club 9, 2nd by Marc Hannan/Club 1 to accept the proposed budget as presented. Motion carried</u></p> <p>12.3 Proposed Bylaw Changes</p> <p> 12.3.1 Article 51- Access to Books and Ledgers <u>Moved by Brad Mann/Club 12, 2nd by Marc Hannan/Club 1 to accept the changes as presented. Motion carried.</u></p> <p> 12.3.2 Article 33- Election of Officers <u>Moved by Rene Benoit/Club, 2nd by Marc Hannan/Club 1 to accept the changes as presented. Motion carried.</u></p> <p> 12.3.3 Article 53- Removal, Modification or Amendment <u>Moved by Ronald Lanteigne/Club 9, 2nd by Marc Hannan/Club 1 to accept the changes as presented. Motion carried.</u></p> <p>12.4 Business Plan/ Economic Impact Study</p> <p>12.5 Appointment of an Auditor, 2025-2026 <u>Moved by Andre Y and 2nd by Kevin Williams to appoint Nicholson & Beaumont Chartered Professional Accountants as the auditor for the 2025-2026 Fiscal year. Motion carried.</u></p>	<p>Board</p> <p>Board</p> <p>By Law Committee Chairs</p> <p>Ralph McBride</p> <p>Board</p>
13.	<p>Permanents Committee Reports</p> <p>13.1 By-Laws & Policy Committee</p> <p>13.2 Fund Raising Committee</p> <p>13.3 Trail Committee see enclosure in delegate package</p>	<p>Kevin Williams/ Zarla Gorton Mario Levasseur/ Brad Mann Rene Benoit/ Ron Scott</p>

	<p>13.4 Nominating Committee</p> <p>13.5 Human Resources Committee</p> <p>13.6 Awards Committee</p>	<p>Brad Mann/ Linda Mann Zarla Gorton/ Mario Levasseur Linda Mann/ Andre Melanson</p>
14.	Director's Reports – Written Enclosures	Directors
15.	<p>Election – SMNB Board of Directors, 2025-2026</p> <p>15.1 Zone One(1): Bob Healey</p> <p>15.2 Zone Three(3): Rene Benoit</p> <p>15.3 Zone Five (5): Ron Scott</p> <p>15.4 Zone Seven(7): Rick Sullivan</p> <p>15.5 Executive Officers</p> <p>President : Andre Yoston</p> <p>Vice President : Kevin Williams</p> <p>Treasurer : Mario Levasseur(non voting position)</p> <p>Secretary : Linda Mann</p>	Nominating Committee Chairs
16.	<p>Speeches- New Directors/ New President</p> <p>Award was given to Brad Mann, Past President, for his years of service on the board.</p>	President
17.	<p>Adjournment</p> <p><u>Motion was made by Marc Hannan/Club 1 to adjourn the meeting.</u></p> <p><u>Motion carried.</u></p>	President

SNOWMOBILE-MOTONEIGE NB
MEMBER CLUBS ACCEPTED OPERATING BUDGET 2025-2026

2025-2026	%
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INCOME

TRAIL PERMITS

Seasonal Permit Sales (8000 @ \$250.00)	2,000,000.00	57.59%
Seasonal Permit Sales (500 @ \$330.00)	165,000.00	4.75%
Classic Permit Sales (2800 @ \$175.00)	490,000.00	14.11%
Classic Permit Sales (500 @ \$225.00)	112,500.00	3.24%
Antique Permit Sales (1200 @ \$125.00)	150,000.00	4.32%
Daily Permit Sales (600 @ \$70.00)	42,000.00	1.21%
Subtotal Trail Permits	2,959,500.00	85.22%

REGISTRATIONS

Trail Management Trust Fund- (15,000 @ \$25.00)	375,000.00	10.80%
Subtotal Registrations	375,000.00	10.80%

OTHER

Corporate Partnerships	75,000.00	2.16%
Annual Lottery	25,000.00	0.72%
Annual Dues	9,800.00	0.28%
Interest Income	15,000.00	0.43%
Insurance - D&O Liability	1,800.00	0.05%
Amortization	11,477.00	0.33%
Subtotal Other	\$138,077.00	3.98%

TOTAL REVENUES	\$3,472,577.00	100.00%
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EXPENSES

ADMINISTRATIVE

Staff Payroll	332,997.63	9.59%
Staff / Payroll Expenses	77,343.12	2.23%
Office Insurance & Supplies	11,500.00	0.33%
Office Capital Purchase	3,000.00	0.09%
Office Rent, Security	19,600.00	0.56%
Office Telephone / Cell / Internet / Website	14,000.00	0.40%
Office Postage / Courier	10,000.00	0.29%
Subtotal Administrative	468,440.75	13.49%

CLUB OPERATIONS

SEASON START UP

Trail Permits	30,000.00	0.86%
CGL Trail / Landowner Insurance	250,000.00	7.20%
Groomer Fleet Insurance	42,000.00	1.21%
Insurance - D&O Liability	1,800.00	0.05%
Gov., Rail, Industrial & Freehold Leases	23,000.00	0.66%
Subtotal Club Start Up	346,800.00	9.99%

**SNOWMOBILE-MOTONEIGE NB
MEMBER CLUBS ACCEPTED OPERATING BUDGET 2025-2026**

CLUB EXPENSES - NECESSARY

	2025-2026	%
Service New Brunswick	95,000.00	2.74%
GIS Tracking System	41,000.00	1.18%
GIS- Paper Maps and Online Maps	23,000.00	0.66%
Annual General Meeting	33,000.00	0.95%
Professional Accounting / Translation	30,000.00	0.86%
Professional / Legal	20,000.00	0.58%
Payouts - Membership & Grooming (Dec/ Feb/ Oct)	1,021,980.25	29.43%
Payouts - Grooming Only May	600,000.00	17.28%
Payouts - Registrations June	225,000.00	6.48%
Groomer / Infrastructure Fund	270,000.00	7.78%
Depreciation	37,856.00	1.09%
Subtotal Club-Necessary	2,396,836.25	69.02%

CLUB EXPENSES - DISCRETIONARY

Board of Directors Meetings	30,000.00	0.86%
Directors and President's Travel	6,000.00	0.17%
Board of Directors Committees	6,000.00	0.17%
Executive Director's Travel	9,000.00	0.26%
Trail Manager's Travel	5,000.00	0.14%
Government Meetings	10,000.00	0.29%
Annual Report	-	0.00%
Annual Lottery	15,000.00	0.43%
Corporate Partnerships	15,000.00	0.43%
Survey Meetings	4,000.00	0.12%
Autumn Zone Meetings/Sign Training	7,500.00	0.22%
Snowmobiles and Trailer - Travel	12,000.00	0.35%
Groomer Demo	-	0.00%
Trail Checks	14,000.00	0.40%
Trail Counters / Travel / Maintenance	6,000.00	0.17%
Presidents Ride	35,000.00	1.01%
Go Snowmobiling Rides / Federal / Provincial	7,500.00	0.22%
International Snowmobile Congress	15,000.00	0.43%
Reward Program	24,500.00	0.71%
Marketing & Communications	15,000.00	0.43%
Industry Association (CCSO - TIANB - NE Chapter)	7,000.00	0.20%
Trade Shows	15,000.00	0.43%
Signature Trails	2,000.00	0.06%
Subtotal Club Discretionary	\$260,500.00	7.50%

TOTAL EXPENSES	\$3,472,577.00	100.00%
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Net Surplus/(Deficit) for the Year	\$ -
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To: SMNB Member Clubs
Re: Trail Permit Prices for 2025-2026

May, 2025

At the Annual General Meeting in Fredericton on April 27, 2025, club delegates voted on and adopted the following price structure for Trail Permits for the 2025-2026 season:

Permit Type	Price on or before Dec. 15/25	Price after Dec. 15/25
Seasonal	\$250.00 before HST	\$330.00 before HST
Dealer	\$250.00 before HST	\$330.00 before HST
Late Season	N/A	\$250.00 before HST
Antique	\$125.00 before HST	\$125.00 before HST
Classic	\$175.00 before HST	\$225.00 before HST
Family 1 & 2	\$250.00 each before HST	\$330.00 each before HST
Family 3, 4, etc...	\$175.00 each before HST	\$175.00 each before HST
200 CC	\$125.00 each before HST	\$125.00 each before HST
Replacement	\$40.00 – HST included	\$40.00 – HST included
One-Day	\$70.00 – HST included	\$70.00 – HST included
Two-Day	\$110.00 – HST included	\$110.00 – HST included
Three-Day	\$150.00 – HST included	\$150.00 – HST included
Four-Day	\$190.00 – HST included	\$190.00 – HST included
Five-Day	\$230.00 – HST included	\$230.00 – HST included
Six-Day	\$270.00 – HST included	\$270.00 – HST included
Seven-Day	\$310.00 – HST included	\$310.00 – HST included
Tourism Weekend Permit	\$50.00 – HST included	\$50.00 – HST included

EXCLUSIVE PARTNER

PARTENAIRE EXCLUSIF

CORPORATE PARTNERS FOR 2024-2025

ENTREPRISES PARTENAIRES 2024-2025





Snowmobile - Motoneige NB

109, rue Regent Street, Unit/Unité 2
Woodstock, NB E7M 2N6

Tel: 506.325.2625

Fax: 506.325.2627

E: info@snowmobilenb.com

www.snowmobilenb.com

SMNB DIRECTORS 2025-2026

<p>SMNB President Andre Yoston 875 Nepisiguit Falls Rd. Nepisiguit Falls, NB E2A 6W7 Tel 902-969-7361 Email: president@snowmobilenb.com</p>	
<p>Director, Zone 1 Bob Healey 24-47ieme Ave. Edmundston, NB E7B 1E9 Tel 506-253-9644 Email : Zone1Director@snowmobilenb.com</p>	<p>Director, Zone 2 / SMNB Secretary Linda Mann 1080 Upsalquitch River Rd. Upsalquitch, NB, E3N 6L8 Tel 506-760-0346 Email : Zone2Director@snowmobilenb.com</p>
<p>Director, Zone 3 René Benoit 586 rue Breau Tracadie, NB E1X 1B5 Tel 506-395-8664 Email: Zone3Director@snowmobilenb.com</p>	<p>Director, Zone 4 Zarla Gorton 187 Mill Rd. Maxwell, NB E7N 2N9 Tel 506-425-0391 Email : Zone4Director@snowmobilenb.com</p>

May, 2025

CORPORATE PARTNERS FOR 2024-2025

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ENTREPRISES PARTENAIRES 2024-2025



SMNB DIRECTORS 2025-2026 cont.

<p>Director, Zone 5 Ron Scott 510 Payne Crt. Bathurst, NB E2A 4M7 Tel : 506-544-7026 Email: Zone5Director@snowmobilenb.com</p>	<p>Director, Zone 6 André Melanson 52 Red Oak Dr. Irishtown, NB E1H 2K3 Tel 506-871-1634 Email: Zone6Director@snowmobilenb.com</p>
<p>Director, Zone 7 Rick Sullivan 5 Kendra Crt. Grand Bay - Westfield, NB, E5K 2T7 Tel 506-738-2722 Email: Zone7Director@snowmobilenb.com</p>	<p>Director, Zone 8 SMNB Vice President Kevin Williams 150-A Trites Road Riverview, NB E1B-3L9 Tel 506-852-6715 Email: Zone8Director@snowmobilenb.com</p>
<p>SMNB Treasurer Mario Levasseur 18A rue St-Francois Edmundston, NB E3V 1E3 Tel / Fax : 506-740-7612 Email : Treasurer@snowmobilenb.com</p>	

May, 2025

CORPORATE PARTNERS FOR 2024-2025

EXCLUSIVE PARTNER



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ENTREPRISES PARTENAIRES 2024-2025

