

SMNB Board of Director's Meeting Agenda

March 18, 2023

Quality Inn, Campbellton, NB

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| 1. | <p>Call to Order</p> <p>In attendance for this meeting: Dave Garland, SMNB President Mario Levasseur, Zone 1 Director Brad Mann, Zone 2 Director Ronald Lanteigne, Zone 3 Director Greg Grant, Zone 4 Director / SMNB Treasurer Marc Hannan, Zone 5 Director Marcel Richard, Zone 6 Director Stacey Noddin, Zone 7 Director Steve George, Zone 8 Director / SMNB VP Kyle Good, SMNB Trail Manager Paul Robichaud, SMNB Executive Secretary</p> <p><i>Absent from the meeting: Steve George, Zone 8 Director / SMNB VP</i></p> <p><i>Dave called the meeting to order at 0812 hrs.</i></p> | Dave |
| 2. | <p>Approval of Agenda</p> <p><i>The following were added to the Agenda:</i> 8.11 Letter from Nepisiguit 8.12 Great Canadian Snowmobile Trail 8.13 Kedgwick late ticket remittance</p> <p>Ronald moved to accept the Agenda as amended. Seconded by Mario. Motion Carried.</p> | Board |
| 3. | <p>Approval of Board's last Minutes (Feb. 10/23)</p> <p><i>Paul noted he had circulated the draft minutes via email to Board Members subsequent to the meeting. The majority had responded favourably, with no anomalies indicated.</i></p> <p>Ronald moved to accept the Board Minutes from the February 10th, 2023 meeting as presented. Seconded by Stacey. Motion Carried.</p> <p><i>Dave highlighted the need to capture important issues, which require follow up action. Paul responded, that motions are always displayed in Bold Print, and that action items will be, as well.</i></p> | Paul |

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| 4. | <p>President's Report</p> <p><i>Dave spoke about his attendance at the northeast chapter meetings in Maine. Dave further mentioned that next year's scheduling would be dealt with at the ISC June meeting. Dave then spoke about the Groomer operator certification program as administered by the OFSC, which addresses proper training and liability. Dave and Mario discussed the potential future access to Maine ATVs entering NB in the winter season, and associated problems. Dave also noted a request placed with the NB finance minister regarding fuel tax rebate.</i></p> | Dave |
| 5. | <p>Treasurer's Report</p> <p><i>Greg noted that not much has changed since his last Treasurer's report given at the February Board meeting, then proceeded to review in detail the current Profit & Loss statement, Accounts Receivables, Restricted Cash summaries, and Permit Sales to Date. Adair's outstanding invoice resulted in a consensus to have Janice contact Adair's to use in-kind as a prize for the AGM. Brad asked about the outstanding invoice from CFB Gagetown, to which Greg said he would follow up and provide an answer. There was discussion on budgeting some items yearly, in the future, as opposed to have these same line items in a restricted category. Greg moved to accept the Treasurer's Report as presented. Seconded by Marc. Motion Carried.</i></p> | Greg |
| 6. | <p>Trail Manager's Report</p> <p><i>Kyle spoke about the media rides completed this season. Lisa has been keeping our Facebook page updated, resulting in a high level of engagement. Kyle spoke about his trail check program, which resulted in 4 clubs with anomalies in their trail signage. He also noted future scheduled meetings with various government agencies. Kyle also noted meetings regarding the possible use of one of 2 bridges in Miramichi. Kyle briefed the Board on accidents in the province over this winter. Brad requested looking into an accident in Bathurst, involving one of his rental sleds, which just occurred the previous day, resulting in injuries. Kyle updated everyone on our corporate sponsorship program. He also noted there are a couple of which may be dropped, as there is no benefit. He then spoke about the work being undertaken with DNRE and Quad NB on mapping reconciliation. Ronald noted a disagreement with a local ATV club president in Zone 3, to which Dave said these type of issues need to be addressed at the Federation-to-Federation level. Kyle updated everyone on trail counters and groomer GPS units, the latter having some microchip deficiencies in 8 of our units. Brad brought up the issue of too many unwarranted stop signs, resulting in snowmobilers disregarding actual pertinent stop signs, which creates a potentially dangerous situation. Dave spoke about new legislation in the ORV act, which will give more power to LE for</i></p> | Kyle |

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| | <i>trespassing / off trail use. Mario talked about trail enforcement in the Moose Valley area, where a significant number of snowmobiles from Quebec did not have trail permits, and the resulting action.</i> | |
| 7. | Old (current) Business | |
| 7.1 | <p>Fuel cost to clubs – Grooming Efficiency</p> <p><i>Dave noted this was a carryover item, with not much to add, other than trying to implement more coordination between clubs in order to create grooming loops and in turn resulting in more strategic and efficient grooming. Another way would be to guide clubs into purchasing the right groomer for the type of terrain they are maintaining. Dave also noted various problem areas with grooming inefficiencies, which will need to be addressed at some point, beginning with having the Trail Committee do some research, and report back to the Board.</i></p> | Dave & Kyle |
| 7.2 | <p>2019 Economic Impact Study – Update?</p> <p><i>Dave noted the use of our EIS, which is being distributed to our government partners, and is it yielding the results we are looking for. Dave also noted the significant cost to create an updated study, and the possibility of some funding from government towards the cost. Discussion on template</i></p> | Dave |
| 7.3 | <p>Trail Permit Decals</p> <p><i>Next year's decal will be Red, and with an improved peel off product. Dave noted a future meeting with DPS regarding license plate decals and associated trail permit.</i></p> | Dave |
| 7.4 | <p>Signature Trail Fundy Highlands</p> <p><i>Dave spoke about the signature trail network in the Fundy Highlands, which suffered a significant amount of damage resulting from this winter's ice storm. Some funding available through the disaster relief fund. Progress was delayed on a key missing bridge, due to the ice storm. Work should be completed in the off-season. Potential media / go snowmobiling rides to be held in the area next season.</i></p> | Steve |
| 7.5 | <p>Youth Sleds</p> <p><i>Stacey talked about correspondence regarding suggested snowmobile engine cc limitations for youth sleds. Dave noted "size and displacement appropriate" might be more acceptable to government legislators.</i></p> | Stacey & Dave |

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| 7.6 | <p>Registration Increase Support (enclosure)</p> <p><i>Dave referred to the enclosure, which if passed, would result in an additional \$9 coming to the Federation per registration. Dave also noted that this is a joint "ASK" with Quad NB.</i></p> | Dave |
| 7.7 | <p>1000 Mile Challenge (enclosure)</p> <p><i>Dave noted the unauthorized use by the 1000 Mile Challenge organizers, of our logo and file photo in their media promotions. Next year will require more pro-active consultation with our government partners. The letter from legal counsel will need to be amended (regarding logo) and sent to the organizers prior to next year's anticipated event. Greg spoke about a lady's ride in his area, which evolved from our Presidents ride, and called the Lady's Grocery Run. The event raised funds for a local food bank in Zone 4.</i></p> | |
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| 8. | <p>New Business</p> | |
| 8.1 | <p>2024 Presidents Ride Proposed Date – Feb. 10, 2024</p> <p><i>Dave reviewed the logistics for the Presidents Ride, and where next year will see a new SMNB President in place. Brad moved to have a limit for participants of a President (or designated rep) and a plus-one. Also, create a waiting list for surplus applicants, should hotel space become available closer to the date of the event. Seconded by Greg. Motion Carried Unanimously.</i></p> | Dave |
| 8.2 | <p>2024 Trail Permit Prices Proposed (enclosure)</p> <p><i>Greg proposed a trail permit price increase as indicated in the enclosure. There was discussion on special provisions for rental sleds. Brad requested that a question regarding rental sled permits, be added to the Club Survey. Additional research to be done during the June strategic Board Meeting. Kyle suggested having a Dealer Tag with an "R" designator. Mario noted a problem with the Tag concept, where renters would likely forget to return the Tag. Brad moved to accept the proposed 2024 Trail Permit Prices as amended. Seconded by Ronald. Motion Carried Unanimously.</i></p> <p><i>Dave noted the Tourism Weekend for non-residents could possibly be given an actual cost of \$25, which would mean a substantial increase to our income. Subsequent discussion among Board members suggested a cost of \$40 or \$50 would be more appropriate, for the 4-day weekend. Dave also said that verification of logistics for processing payment, be investigated by staff.</i></p> | Dave |
| 8.3 | <p>AGM Agenda (enclosure)</p> | Dave |

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| | <p><i>Dave reviewed the rules of order, and the agenda, for the upcoming AGM.</i></p> <p><i>Mario suggested extending the lottery deadline an extra month, and have the draw prior to, and prizewinners announced, at the AGM. Feasibility, to be followed up by Staff.</i></p> | |
| 8.4 | <p>Proposed 2023-2024 Budget (enclosure)</p> <p><i>Greg reviewed the proposed 2023-2024 SMNB Budget, to be presented for approval at the AGM. Brad moved to accept the Proposed 2023-2024 Budget as amended. Seconded by Ronald. Motion Carried Unanimously.</i></p> <p>8.4.1 Groomer Replacement Fund</p> <p><i>As discussed.</i></p> | Greg |
| 8.5 | <p>Tourism Weekend</p> <p><i>As previously discussed in 8.2</i></p> <p><i>Ronald moved that the Tourism Weekend would become a Family Weekend special at a price of \$50 per permit (per sled) for 4 days (Friday, Saturday, Sunday, and Monday), seconded by Stacey. Motion Carried Unanimously.</i></p> <p><i>This item to go to AGM.</i></p> | Dave |
| 8.6 | <p>Trade Shows</p> <p><i>Dave reported that we have not attended the neighbouring Snowmobile shows in past years. This would be a great marketing opportunity, and in turn should be able to recuperate some of the expenditure, by way of having our partners contribute to the associated costs. Kyle noted a few ideas on how to promote SMNB at these events. Brad moved to have SMNB attend the Toronto show. Seconded by Ronald. Motion Carried Unanimously.</i></p> | Dave |
| 8.7 | <p>DIR-001 & Article 30 (enclosure)</p> <p><i>Dave noted the office staff did not have the appropriate documentation, which will now go to the AGM with the appropriate amendments.</i></p> | Dave |
| 8.8 | <p>New Signature Trail (enclosure)</p> | Greg |

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| | <p><i>Dave spoke about the media ride originally scheduled for the Fundy Signature Trail network, which due to the ice storm, had to be moved to Zone 4. Greg talked about an existing Snowbelt area within his zone, which has very scenic areas, with various points of interest. This area was also the subject of a recent Snowmobile TV episode produced during this season's media ride. This has resulted in a new proposed signature trail. Dave answered Stacey's question regarding the benefit of identifying signature trails, which should result in exclusive Trail use for our organization, recognized by our government partners. Greg moved to accept agenda item 8.8 New Signature Trail System, and present to Government. Seconded by Ronald. Motion Carried Unanimously.</i></p> | |
| <p>8.9</p> | <p>Legal Update</p> <p><i>Dave gave a synopsis on active / ongoing legal action files, as well as budgeting criteria, as a result of Insurance claims.</i></p> | <p>Dave</p> |
| <p>8.10</p> | <p>Letter from Northern Regions</p> <p><i>Mario, Brad, and Dave gave background on the letter sent to SMNB from the Northern Region Clubs concerned over the increased traffic placing stress on their respective trail systems. Brad read a recent email from one of the Club Presidents on the topic. Dave said a tentative meeting with the Northern Club reps might take place at the Woodstock Office, to further discuss possible options. In addition, the timing does not allow any changes to occur at this AGM, but would have to go to the 2024 AGM.</i></p> <p>8.11 Letter from Nepisiguit – <i>Marc read a letter from Club 1 with concerns over required grooming in adjacent areas. Dave mentioned the possibility of the Mt. Carleton grooming hub acquiring an additional groomer in the near future. There was mention of ineffective grooming in other neighbouring areas. Brad asked if there could be a method to adjust the grooming payout to be higher during night-time, and lower during daytime grooming. Dave to respond to Club #1's letter.</i></p> <p>8.12 Great Canadian Snowmobile Trail Network - <i>Brad spoke about the CCSO background surrounding the Great Canadian Snowmobile Trail (GCST). Some provincial organizations have already completed or identified their respective GCST network. Dave spoke about the cooperation among the Atlantic provincial snowmobile organizations undertaken in order to identify the GCST route. The goal for which would be the required government funding for trail infrastructure. Greg motioned to move forward with the Great Canadian Snowmobile Trail. Seconded by Ronald. Motion Carried Unanimously.</i></p> | <p>Brad & Mario</p> |

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| | 8.13 Kedgwick – <i>Brad discussed the letter and situation regarding the late remittance of lottery tickets from the Kedgwick Club. Brad moved not to penalize the Kedgwick Club #41. Seconded by Marc. Motion Carried Unanimously.</i> | |
| 9. | Permanent (Board) Committee Reports | |
| 9.1 | By-Laws & Policy Committee <i>As previously discussed.</i> | Ronald |
| 9.2 | Fund Raising Committee <i>Mario spoke about fund raising efforts, and that it's a team effort.</i> | Mario |
| 9.3 | Trail Committee <i>Marcel spoke about the Trail Committee efforts.</i> | Marcel |
| 9.4 | Nominating Committee (enclosure) <i>Marc noted no one has come forward to date, indicating interest for the President's position. Marc said he is aware of a replacement for his zone, as did Ronald.</i> | Marc |
| 9.5 | Awards (Internal & External) Committee <i>Stacey will be looking after the awards committee.</i> | |
| 9.6 | Human Resources Committee <i>Dave noted Steve was at the office a few weeks ago to visit with staff.</i> 9.6.1 Resignation of President <i>Dave reviewed the term of his presidency, and future options.</i> | Steve |
| 10. | Dates of Future Meetings May 6 - Rodd River Resort, Miramichi (before AGM) June 23-25 location TBA Sept. 16 - location TBA Nov. 18 - location TBA | |

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| | Adjournment – <i>Marc moved to adjourn @ 1540 hrs.</i> | |

DRAFT