

2018

ANNUAL REPORT



A Volunteer Organization
Une organisation bénévole

CORPORATE PARTNERSHIP

2018

The inclusion of Corporate Partners to the New Brunswick Federation of Snowmobile Clubs, "A Volunteer Organization" (NBFSC) each winter provides volunteers with resources to improve trail grooming, signage and infrastructure on The NBFSC's 8202 kilometers of White Gold trails.

The NBFSC, member clubs and the volunteers have been providing snowmobilers, tourists, Governments, and partners with organized snowmobiling for more than (37) thirty-seven seasons.

In reciprocation for our Corporate Partners gracious support, the NBFSC promotes our Partnerships and encourages all snowmobilers to support the Partner's products and services. (Below 2019 Partners)

EXCLUSIVE PARTNER



NB DEALERS

NB DEALERS

LEVEL 1



LEVEL 2



LEVEL 3



LEVEL 4



LEVEL 5



MISSION STATEMENT

The Federation – A Volunteer Organization is committed to constantly enhancing organized snowmobiling. Through supporting clubs, volunteers and landowners and by focusing on partnerships with governments, industry, private

corporations and public institutions we will become the premier trails organization in the province for the enjoyment of enthusiasts, tourists and New Brunswickers.



NBFSC ANNUAL REPORT

PRESIDENT'S MESSAGE

JUNE - 2018

The 2018 NBFSC Annual Report is our third year-end report, beginning with 2016. As a past NBFSC Club President, past Zone 4 Director, former Treasurer and former Vice-President I have always been pleased to support the resources that this professional Annual Report requires, both financially and by our staff. As your new NBFSC President I am honored to sign off on this third edition for your enjoyment and education.

A complete season for the NBFSC officially begins on July 1st and ends on June 30th, every summer. Thus this Annual Report began in the summer of 2017. Winter for the NBFSC is a year-round effort and that includes our volunteers, our clubs, many of our corporate partners, and most of our government relationships. This report's purpose is to provide you with a year-round snapshot of the activities, results and efforts of everyone combined to provide riders with an awesome riding experience and our Governments with an economic impact that leads all other winter tourism sectors and all other trail (tourism) sectors every year.

There are many facts and figures in these pages. We encourage you to absorb them, share them

and ask questions if any arise. We are proud of our 'numbers'; they are all that more impressive when everyone understands so many of the facts and figures come mostly because of a volunteer labor force combined with a passion to succeed.

The only part of this Annual Report that is not about the 2018 season, is our inside front cover that demonstrates all of the Corporate Partners who will be supporting us in the 2019 season. We are humbled that we have reached another new milestone of support for 2019. If you are one of our partners, we publicly thank you; to our readers, if you can, please always support them first.

Finally, this 2018 NBFSC Annual Report is to be shared. It is prepared for our 50-member clubs, their volunteers, their community supporters, any NBFSC Trail Permit holder and for our Corporate Partners. It has also been distributed amongst numerous departments we partner within our Federal and Provincial Governments.

Kindest Regards,

Scott Ralston, NBFSC President, "A Volunteer Organization"





EXCERPTS FROM FINANCIAL OPERATIONS

REVENUE	BUDGET	ACTUAL 2017	PERCENTAGE
Trail Permits (11 types)	\$1,985,750.00	\$2,471,755.00	68%
License/Registration Rebate	\$412,500.00	\$442,742.00	12%
Trail Groomer Grants	\$-	\$430,000.00	12%
Corporate Partnerships	\$70,000.00	\$158,100.00	4%
Provincial Lottery	\$25,000.00	\$29,169.00	1%
Interest Earnings	\$3,000.00	\$13,563.00	0%
Member Club Dues	\$10,000.00	\$10,000.00	1%
Signage	\$-	\$43,783.00	1%
Amortization	\$-	\$17,204.00	0%
Balance of Revenues	\$2,500.00	\$25,304.00	1%
	\$2,508,750.00	\$3,641,620.00	100%

EXPENSES	BUDGET	ACTUAL 2017	PERCENTAGE
Club Payouts (for Grooming & Signage)	\$1,520,278.44	\$1,816,013.00	53%
Club's Groomer Grants	\$-	\$430,000.00	13%
Club's Office Expenses & Staffing	\$315,771.56	\$325,106.00	9%
Club's Insurances Trail & Groomer Liability	\$125,500.00	\$117,175.00	3%
Club's Trail Signage & Operator Training, Education	\$36,000.00	\$81,714.00	2%
Club's Trail Permits & Service NB	\$81,000.00	\$93,629.00	3%
Club, Board, Gouvernement & Association Meetings	\$89,700.00	\$96,096.00	3%
Club's Maps & GIS Tracking	\$60,000.00	\$52,894.00	2%
Club's Corporate Partnerships	\$30,500.00	\$43,462.00	1%
Club's Reward Program	\$25,000.00	\$25,500.00	1%
Club's Land Leases	\$17,000.00	\$19,835.00	1%
Club's Lottery	\$17,000.00	\$30,385.00	1%
Club's Audit, Legal & Translation	\$33,000.00	\$20,045.00	0%
Mount Carleton Future Operations	\$25,000.00	\$25,000.00	1%
Clubs-Special Projects	\$100,000.00	\$121,170.00	4%
Depreciation	\$-	\$57,290.00	2%
Balance of Expenses	\$29,500.00	\$72,133.00	2%
	\$2,505,250.00	\$3,427,447.00	100%

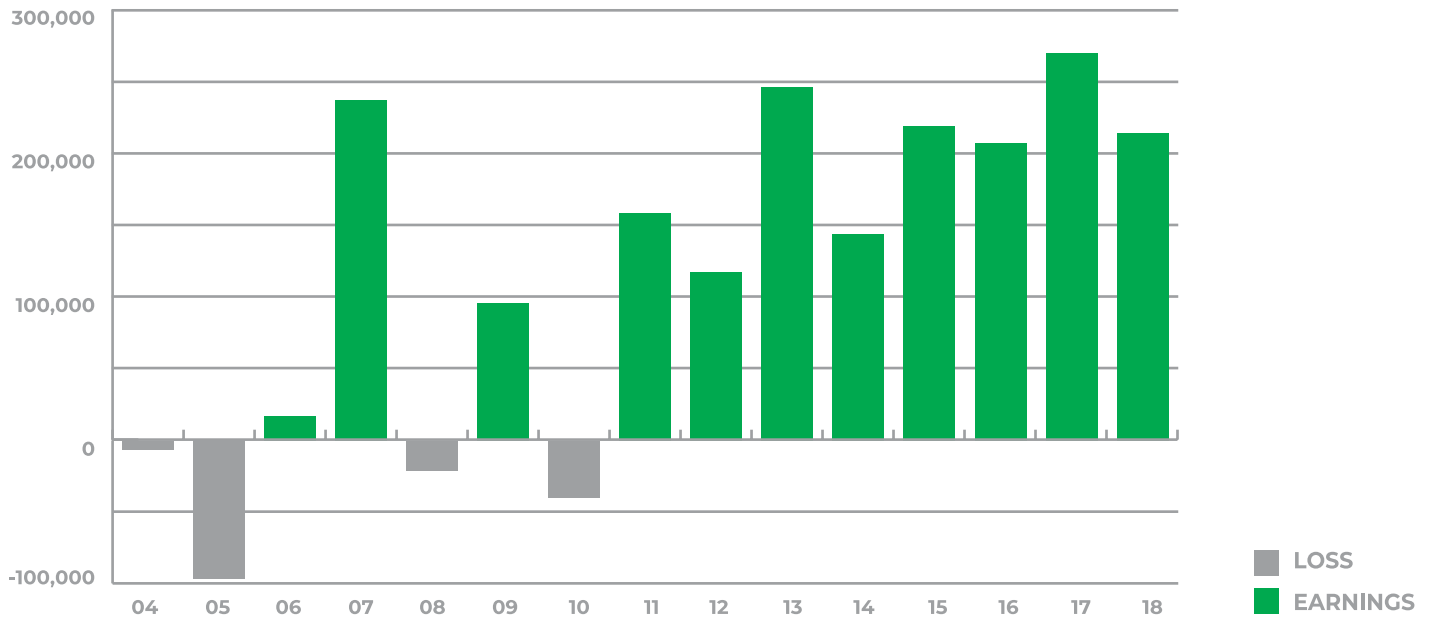


NBFSC ANNUAL EARNINGS OR LOSS

EXCERPTS FROM FINANCIAL OPERATIONS



NBFSC RETAINED EARNINGS 2004-2018



YEAR	LOSS	EARNINGS
03-04	(5,623.00)	
04-05	(96,686.00)	
05-06		16,869.00
06-07		236,742.00
07-08	(20,704.00)	
08-09		95,667.00
09-10	(39,429.00)	
10-11		158,009.00
11-12		116,965.00
12-13		245,829.00
13-14		143,908.00
14-15		219,098.00
15-16		207,077.00
16-17		269,706.00
17-18		214,173.00



2018; Trail Permits and registrations are the primary funding source of the current 8202 km of snowmobile trails in New Brunswick; generating approximately 80% of all revenue collected.

1993; the first snowmobile Trail Permit in N.B. was issued for the 1993 season; it was voluntary to purchase, cost \$50.00, had no tax attached to it and there was only one type to purchase.

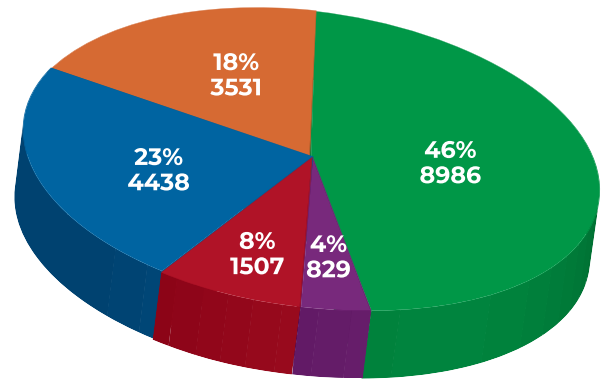
2000; Trail Permits became a mandatory requirement to ride on NBFSC managed trails in the season, year 2000 under the Province's Off Road Vehicle Act (ORVA).

2007; the introduction of the Classic (10-years or older) and the Antique (20 years or older) Trail Permits by the NBFSC started a major change in many snowmobile Provinces and States in North America. Multiple Provinces and U.S.A. States now have their own Classic

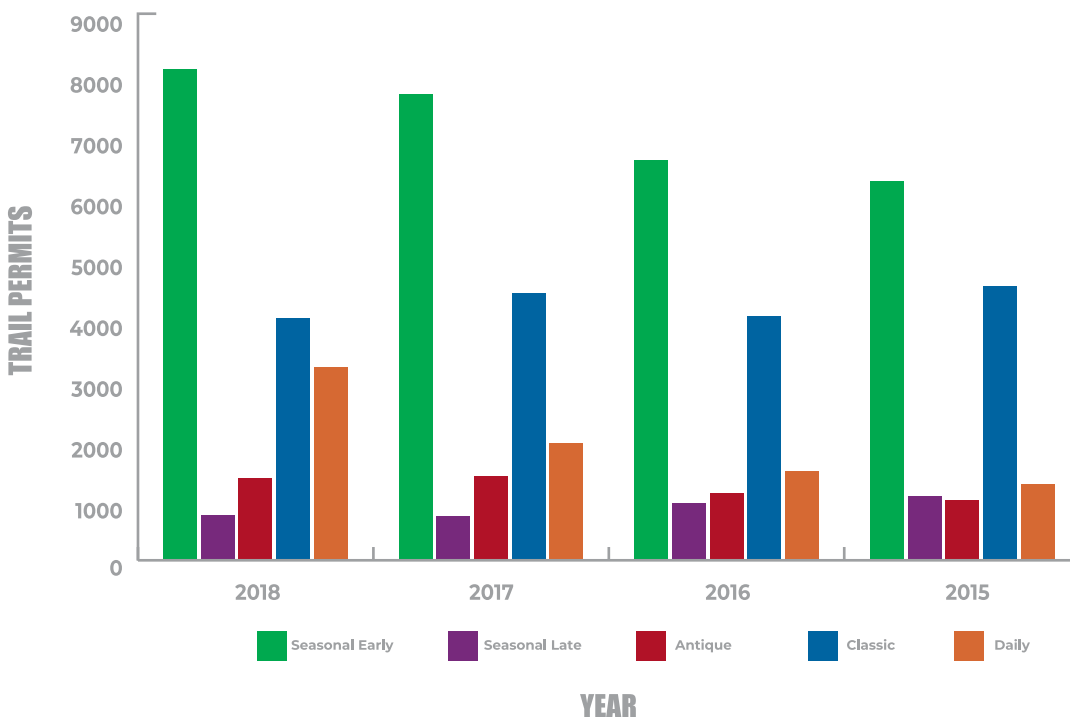
versions through either their snowmobile registrations or snowmobile permits to recognize older snowmobiles on the trails; this all began in New Brunswick.

With the introduction of 4 new Trail Permits in 2007, the NBFSC offers more individual types of snowmobile Trail Permits than any one other single Province or State in North America; there are now eleven (11) types for sale.

2018 TRAIL PERMIT SALES



TRAIL PERMIT SALES 2015-2018



IN 2018.....

The Seasonal Trail Permit's regular price was \$255.00 (before HST) and the early-season price was \$180.00 (before HST).

The Early-season Trail Permits were 46% of all permits sales and regular season Trail Permits were 4% of all permits sales.

The Classic Trail Permits were 23% of all permits sales.

The Antique Trail Permits were 8% of all permits sales.



2018 CANADIAN TIRE

President's Ride to Caraquet



NBFSC President (1998-2001), Carl Smidt

The 2018 Annual NBFSC President's Ride was hosted by the New Brunswick Canadian Tire dealers and the NBFSC. The N.B. Canadian Tire dealers - 19 owners - came on board as the NBFSC's Exclusive Corporate Partner in 2017. This year, the ride began in Bathurst NB, riding trails to the 'Caraquet Coast' region on the weekend of January 26- 28, 2018. A number of our Zone 3 member clubs were the 2018 hosts of Presidents, volunteers and guests from all over New Brunswick.

NBFSC President (1998-2001), Carl Smidt created the concept of the Annual President's Ride to honor and thank the many volunteers of the member clubs who provide all of us the NBFSC trails. All of the Club Presidents are invited to attend each winter. In addition, the NBFSC's Zone Directors, NBFSC Past Presidents, a number of Corporate Partners and the previous season's NBFSC Award winners also attend, annually.

The weekend's fun, friendships and gratitude was touched by a moment of sadness; Carl Smidt had just passed away days before the event, which he so dearly loved and was proud of. Ross Antworth, NBFSC General Manager told the story of the creation of this event and Carl's passion for snowmobiling. A moment of silence was held to thank Carl and recognize his contributions to our past and our success. The weekend was capped off with a dinner on Saturday evening. Greetings and gratitude were brought forward by President, Brad Mann.

Corporate partners recognized were Danny's Inn, host for the weekend, Pat Hicks of Yamaha Motor Canada who rode with the groups, all four Snowmobile OEMS and Extreme Torque Motorsports (Ski-Doo), City Argo Motorsports (Ski-Doo), Patterson's Equipment (Arctic Cat), West End Sports (Yamaha) and Hawkins Equipment (Polaris) for the use of their snowmobiles.

Greetings and appreciation were capped by Mr. Pierre Girard, owner of the Canadian Tire in Athville, NB who spoke on behalf of the 19 Canadian Tire dealers in New Brunswick. He stated they were proud to be the NBFSC's Exclusive Partner and proud of the work of the NBFSC volunteers.

A final and very special thank you goes out to the volunteers and Groomer operators of Nepisiguit Sports Lodge Snowmobile Club and Club Motoneige Nord-Est for the trails that everyone enjoyed on this season's Canadian Tire President's Ride.



NBFSC ANNUAL GENERAL MEETING, MAY 2018



At the end of each snowmobile-winter tourism season the volunteers of the 50-member clubs of the NBFSC hold their Annual General Meeting (AGM). The 2018 NBFSC AGM took place in Miramichi at Corporate Partner and host Rodd Miramichi River Resort May 05-06, 2018. The Club's AGM is primarily about planning for the coming winter tourism season; 2019. Below are some of the events and decisions.

The NBFSC's Guest speaker at the 2018 AGM was The Hon. Stephen Horsman, Deputy Premier for the Province of New Brunswick. Minister Horsman spoke to the delegates by acknowledging his wonderful day of snowmobiling with the NBFSC on our annual provincial "Go Snowmobiling Ride".

Minister Horsman mentioned the numerous tourist destinations and beautiful sights he had witnessed during his day. He acknowledged how important snowmobiling is to winter tourism and to the Provincial Government.

Minister Horsman noted the Government's new initiatives and new commitment to tourism overall in New Brunswick. With the Government's announcements regarding a provincial Tourism Growth Strategy, snowmobiling and snowmobile trails will play a key role in Government meeting its desired goals. He closed by thanking the NBFSC for its continued advancement of snowmobiling in the province of New Brunswick.

The 2019 Trail Permit prices were established by volunteer club's delegates. All Trail Permit types and their corresponding cost will be published on the NBFSC website. They will be available at Service New Brunswick outlets beginning Tuesday October 9th, 2018. As always, non-residents may purchase their Seasonal Trail Permits from their favorite snowmobile club and all Daily Trail Permits are also available from clubs and tourist locations.

NEW for 2019 is the availability on Daily Permits On-line. Check our website for details. Nbfsc.com





Jean Eudes (Polly) Parent and
Ron Ward - Supervillage TrailBlazers



Elmer Vienneau – Nepisiguit Sports Lodge

The NBFSC's 2018 Annual Award Winners

The back bone of the NBFSC is our irreplaceable volunteers. We proudly recognize their achievements with our Annual Awards. This year's recipients were:

Howard Doucet (Volunteer of the Year)
Memorial Award:

Elmer Vienneau – Nepisiguit Sports Lodge

NBFSC Groomer Operator of the Year Award:

Jean Eudes (Polly) Parent and Ron Ward - Supervillage TrailBlazers

NBFSC Snowmobile Dealer of the Year
Award:

City Argo & Motorsports –Ski-Doo - Miramichi

Wallace Kenny Initiative Award:

Richard Dobson - Nepisiguit Sports Lodge



City Argo & Motorsports –Ski-Doo - Miramichi

2018 Election – Board of Directors and Officers

The 2018 AGM concluded with the election of a new Board of Directors, for 2019.

Zone 1 Director

– Mario Levasseur, Edmundston Region

Zone 2 Director

– Steven Callaghan, Campbellton Region

Zone 3 Director

– Ronald Lanteigne, Caraquet Region

Zone 4 Director

– Greg Grant, Woodstock Region

Zone 5 Director

– Marc Hannan, Bathurst Region

Zone 6 Director

– Marcel Richard, Bouctouche Region

Zone 7 Director

– Jim Connors, Saint John Region

Zone 8 Director

– Dave Garland, Moncton Region

The NBFSC's Officers for 2019, elected by the Board of Directors are:

President, Scott Ralston

Past President, Brad Mann

Vice-President, Ronald Lanteigne

Secretary, Paul Robichaud

Treasurer, Marcel Richard



NBFSC GROOMING HISTORY

There are seventy-seven (77) Trail Groomers in the NBFSC, owned collectively by the volunteers of the 50 Member Clubs.

28 Clubs own 1 Trail Groomer / Drag, or 56%.
 18 Clubs own 2 Trail Groomers / Drags or 36%.
 3 Clubs own 3 Trail Groomers / Drags or 6%.
 1 Club owns 4 Trail Groomers / Drags or 2%.

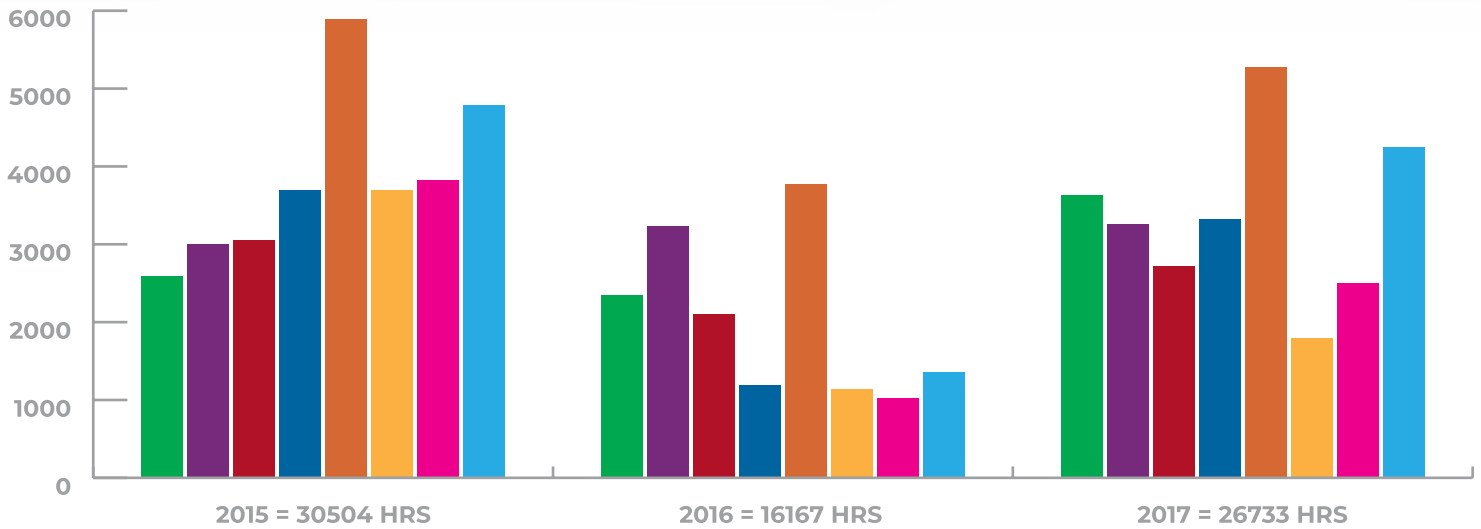
In 1993 when Trail Permits were first introduced as a voluntary user-pay system, the cost before taxes of a 'new' Trail Groomer and Drag was approximately \$ 100,000 per unit; in 2018, the cost before taxes of a 'new' Trail Groomer and Drag is approximately \$250,000.00 per unit.

8430 hours is the single season lowest number of grooming hours ever recorded since 1996, in the 2005-2006 season.

33,553 hours is the single season highest number of grooming hours ever recorded since 1996, in the past season; 2017-2018.

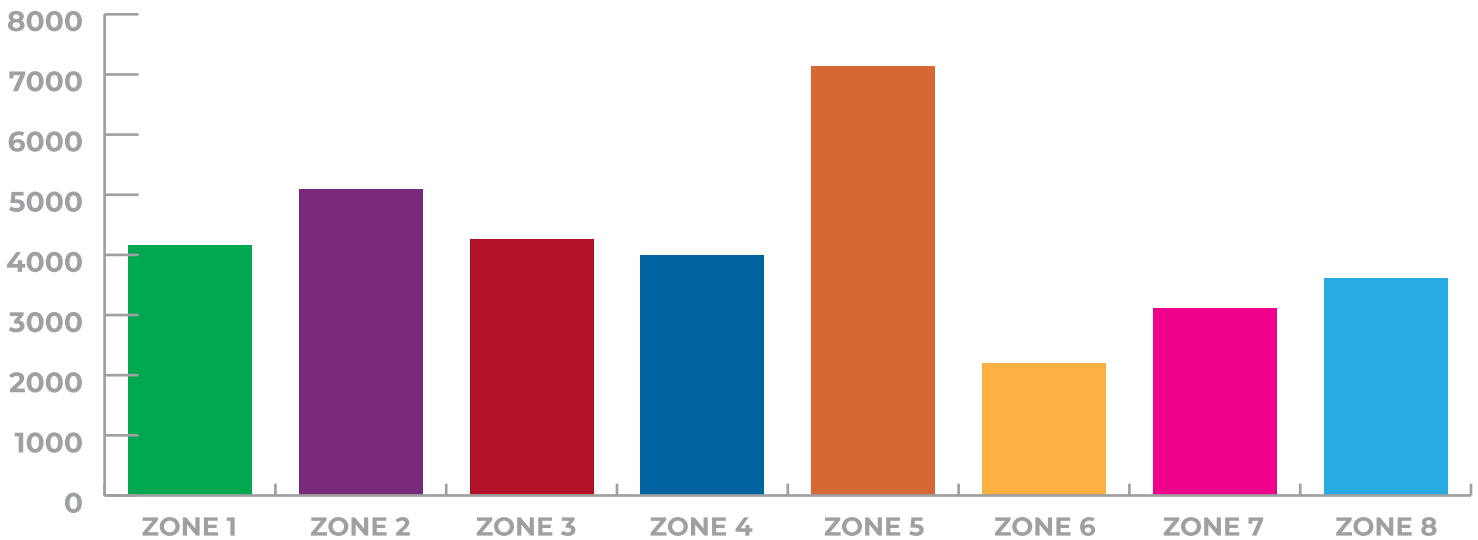


2015 to 2017 GROOMING HOURS BY ZONE



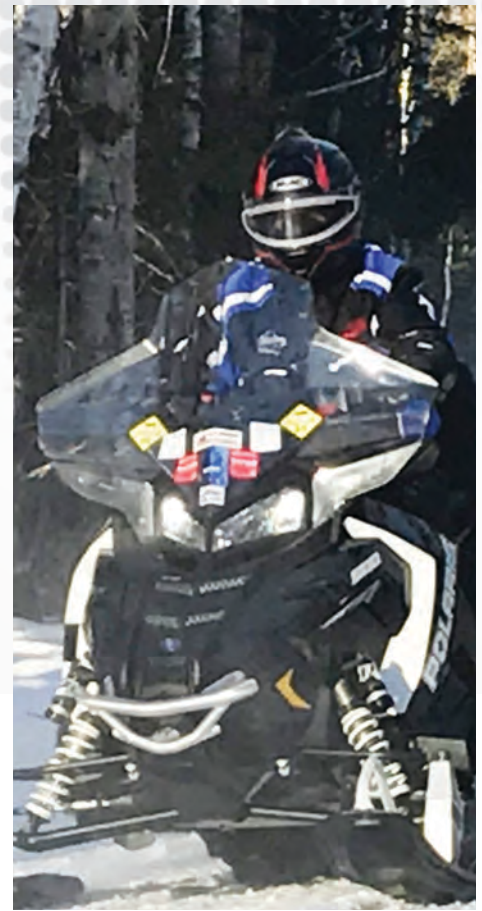
GROOMING HOURS 2018

33553 HRS



NBFSC'S 2018

FEDERAL "GO SNOWMOBILING RIDE" MIRAMICHI



January 22nd, 2018 the NBFSC was joined by five of New Brunswick's Members of Parliament for a Go Snowmobiling Ride on local trails. This amazing turnout is no small part due to the success of two Federal Go Snowmobiling Rides first held in 2017.

In 2017 the NBFSC was the very first snowmobile association to host two Federal 'Go Snowmobiling Rides' in all of Canada. Alaina Lockhart, MP for Fundy Royal had agreed to host our 2018 event and worked diligently to encourage her colleagues to join us after Alaina had so much fun in 2017. With a crazy freeze-thaw winter the ride was moved to Miramichi, home municipality of MP, Pat Finnigan, Miramichi-Grand Lake. In good nature and short notice they both agreed to act as hosts of our ride from our new location.

Also enjoying the afternoon's weather and immaculately groomed trails of the local snowmobile club, Miramichi Valley Snowmobile Club was Matt DeCoursey, MP for Fredericton, Serge Cormier, MP for Acadie Bathurst and the Hon. Dominic Leblanc, MP for Beausejour. In addition to the MPs we were pleased to have Ron Kierstead, President of Miramichi Valley Snowmobile Club, Mr. Pat Hicks, District Sales Manager for Yamaha, Dale Hickox and Alain Richard from Prince Edward Island Snowmobile Association (PEISA), Don Stewart and Mike Eddy

of the Snowmobilers Association of Nova Scotia (SANS) join us.

The NBFSC, PEISA, SANS and four District Sales Managers from Arctic Cat, Polaris, SkiDoo and Yamaha formed the Maritime Go Snowmobiling Group more than a decade ago to host rides in each Province every winter. The NBFSC's "Go Snowmobiling Ride" has been in place for over a decade now, and does not happen without the broad support of multiple partners & friends. The International Snowmobile Manufacturer's Snowmobile Association (ISMA) developed the 'Take a Friend' concept in the past decade and the NBFSC has hosted at least one ride every season.

In 2012 ISMA awarded the NBFSC with the 'top ride' in Canada for our Provincial Rides. The NBFSC would also like to thank some of our gracious Corporate Partners who we rely upon to host these events. West End Sports, Yamaha Dealer (Guy), Hawkin's Equipment (John) Polaris Dealer, Patterson's Equipment (Bob), Arctic Cat & Polaris dealer. City Argo – Ski-Doo Dealer (Mark & Kim), Hi-Tech Motorsports and Extreme Torque Motorsports (Jennifer & Tony) and our Member Clubs. Additional support from Arctic Cat, BRP Ski-Doo, Polaris and Yamaha allow us to have snowmobiles for our guests each season.



NBFSC'S 2018

PROVINCIAL "GO SNOWMOBILING RIDE" ON JANUARY 20TH 2018

NBFSC's 2018 Provincial "Go Snowmobiling Ride" on January 20th 2018

The NBFSC was joined by Hon. Stephen Horsman, Deputy Premier for New Brunswick. Auberge Atlantic Host, Bathurst, was our host for the annual provincial "Go Snowmobiling Ride" that invites and hosts many of the Provincial MLAs and Government's Ministers to ride with us on the snowmobile trails.

Past NBFSC "Go Snowmobiling Rides" have hosted Premier David Alward, Premier Shawn Graham and Premier Frank McKenna during our Snow Trek days. Also riding with us was Dale Hickox and Alain Richard from Prince Edward Island Snowmobile Association (PEISA), Don Stewart and Mike Eddy of the Snowmobilers Association of Nova Scotia (SANS). The NBFSC, PEISA, SANS and four District Sales Managers from Arctic Cat, Polaris, Ski-Doo and Yamaha formed the Maritime Go Snowmobiling Group more than a decade ago to host rides in each Province every winter.

The group took advantage of some very busy trails to visit the Nepisiguit Sports Lodge, home to the NBFSC's first Member Club. To escape the large majority of the traffic that day, the group

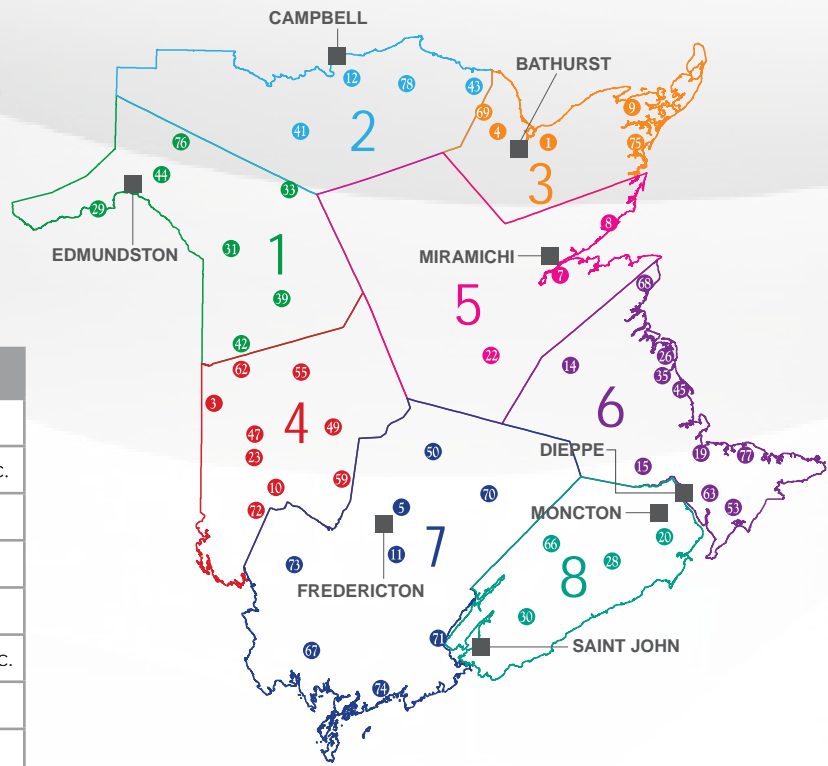
then departed southward on NBFSC Trail #52 to visit the trails and Club Shelter of the Miramichi Valley Snowmobile Club. Minister Horsman and his guest joined us for dinner at the Atlantic Host that evening to recap a wonderful day. The NBFSC's "Go Snowmobiling Ride" has been in place for over a decade now, and does not happen without the broad support of multiple partners & friends.

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NBFSC CLUBS BY ZONE



ZONE	CLUB #	CLUB NAME
1	29	Association Sentiers Nord Ouest
1	31	Madawaska-Victoria Snowmobile Trail Assoc.
1	39	Victoria County Snowmobile Club Inc.
1	42	Twin Rivers Snowmobile Club Inc.
1	44	Club des Motoneigistes Du Nord Inc.
1	76	Club des Motoneigistes de la Riviere Verte Inc.
2	12	Restigouche Snowmobile Club Inc.
2	78	Restigouche Timber Trails Inc.
2	33	Club Motoneige St. Quentin Inc.
2	41	Club de Motoneige de Kedgwick Inc.
2	43	North Shore Snowmobile Club
2	69	Supervillage Trailblazers Inc.
3	4	Club Motoneige Chaleur Inc.
3	9	Club Motoneige Nord-Est Inc.
3	75	Club Motoneige Peninsule Acadienne Inc.
4	3	Carleton Borderview Trail Makers.
4	10	Nackawic Sno-Drifters Inc.
4	23	Woodstock Trailmakers Inc
4	47	Northern Lights Trail Blazers Inc.
4	49	Millville Snowhawks Snowmobile Club Inc.
4	55	Aberdeen Snowmobile Club Inc.
4	59	Keswick River Trail Blazers Inc.
4	62	Mountain View Trailmakers
4	72	Canterbury Meductic Fosterville Rec.
5	1	Nepisiguit Sport Lodge Inc.
5	7	Miramichi Valley Snowmobile Club Inc.
5	8	Le Club Autoneige de Neguac Inc.
5	14	Rogersville Snowmobile Club Inc.
5	22	Miramichi Snow-Goers Inc.
5	68	Baie Ste Anne Snowmobile Club

ZONE	CLUB #	CLUB NAME
6	15	Moncton / St. Antoine Snowmobile Club Inc.
6	19	Safari 2000 Inc.
6	26	Club Motoneige Ours Polaires Inc.
6	35	Rexton Snowmobile Club
6	45	Club Motoneige Bouctouche / Ste. Marie Inc.
6	53	Sackville Snow Drifters Inc.
6	63	Memramcook Snowmobile Club Inc.
6	77	Club Motoneige de Cap Pele Inc.
7	5	Fredericton Snowmobile Club Inc.
7	11	Oromocto River Valley Snowmobile Club Inc.
7	50	Nashwaak Valley Fredericton North Snowmobile Club
7	67	St. Croix Ridge Runners Inc.
7	70	Grand Lake Sno-Cruisers Inc.
7	71	Caribou Snow Drifters Inc.
7	73	Southwest Snowmobilers Inc.
7	74	Charlotte County Snow Cruisers
8	20	South Eastern NB Snowmobile Association
8	28	Goshen Snowmobile Club Inc.
8	30	Fundy Trailriders Snowmobile Club Inc.
8	66	Millstream Valley Snowmobile Club





NBFSC

TOURISM ECONOMIC IMPACTS UPDATED TO 2014-15

Adjusted to the number of NBFSC trail permits issued in 2014-15, and for current travel and fuel costs, snowmobilers spent nearly \$18M while on out-of-town snowmobile trips during the past season. Non-resident snowmobile tourism spending was estimated at \$5M. Snowmobile tourism provided a total sales volume of \$33M and added an estimated \$8M to provincial GDP. This level of economic activity would sustain an estimated 233 full-time equivalent person years of employment (160 direct & indirect only).

Provincial tax revenues from snowmobile tourism in the 2014-15 season were estimated at \$1.2M.

Total visitor spending while on snowmobile tourism trips	\$17,880,336
Non-resident	\$5,059,992
Total output (gross sales)	\$32,688,077
Direct & Indirect only	\$24,180,775
Value added to provincial GDP	\$12,138,661
Direct & Indirect only	\$8,091,188
Jobs sustained (FTEs)	233
Direct & Indirect only	160
Tax revenues	
Federal	\$1,635,296
Provincial	\$1,213,678
Municipal	\$165,864



SNOWMOBILING BY THE NUMBERS

Canadian Statistics

121,297	Total kilometers of organized snowmobile trails in Canada
250,000+	Number of user-pay memberships/pass/trail permits sold annually in Canada
610,000	Registered snowmobiles in Canada
1.5 Million	Number of family members snowmobiling in Canada
47,024	Total number of new snowmobiles sold in Canada 2017-2018
\$8+ Billion	The Canadian economic engine of snowmobiling for the 2013/14 season that occurs mostly in rural Canada
\$58+ Million	Individual user pay fees paid by snowmobilers for the rights to membership and organized trail access in Canada
45+	Years the CCSO has been providing leadership & support to organized snowmobiling in Canada since 1973.
729	Snowmobile clubs in Canada managed by Volunteers providing Winter Tourism to rural Canada
12	Provincial or territorial snowmobile organizations in Canada
45	Average age of a snowmobiler
70% / 30%	Percentage of men and women actively participating in the recreation of snowmobiling
\$3+ Million	Dollars raised annually and donated to charities by snowmobilers in Canada

New Brunswick Statistics

8,202	Total kilometers of organized snowmobile trails in New Brunswick
19,609+	Number of user-pay memberships/pass/trail permits sold annually in New Brunswick
17,640	Registered snowmobiles in New Brunswick
\$32.7 Million	The New Brunswick economic engine of snowmobiling for 2015.
\$2.4+ Million	Individual user pay fees paid by snowmobilers for the rights to membership and organized trail access in New Brunswick
37	Years the NBFSC has been providing leadership & support to organized snowmobiling in New Brunswick
50	Snowmobile clubs in New Brunswick managed by Volunteers providing Winter Tourism.
8	Provincial Zones in New Brunswick



CCSO

The Canadian Council of Snowmobile Organizations (CCSO) – Conseil Canadien des Organismes de la Motoneige (CCOM) is a volunteer-led, not-for-profit national organization which provides the unified voice of organized snowmobiling at the national and international levels. The CCSO-CCOM envisions that across Canada, organized snowmobile trail networks and riding areas provide a lasting

legacy of responsible riding experiences that are highly valued, safe, enjoyable, sustainable and environmentally friendly. The CCSO-CCOM strives to represent all organized snowmobiling Canadian jurisdictions to maintain a national understanding of the needs and expectations of snowmobilers across Canada.

ccso-ccom.ca



IASA

The International Association of Snowmobile Administrators (IASA) is a self-organized, nonprofit organization comprised of snowmobile program administrators representing 27 US states, 10 Canadian Provinces, 3 Canadian Territories, and 1 European Country, Sweden, to facilitate communications among administrators. IASA promotes sound management of recreational snowmobiling throughout North America, including snowmobile safety; uniformity and enforcement of laws, rules, and regulations; International,

Federal, State, Provincial, and Territorial cooperation and coordination; harmonious relationships with the environment and wildlife; the collection, development, and dissemination of information; in collaboration with other trail user groups.

IASA is the leading source providing statistics, guidelines, and resources to its membership and the snowmobile users aligned with IASA.

snowiasa.org



NBTCA

The New Brunswick Trails Council Inc. is a non-profit, membership/volunteer organization founded in 1994 that is dedicated to the advancement of the active green trails movement (non-motorized) in New Brunswick.

Its mandate is to work for the betterment of trails throughout New Brunswick and to help Local Trail Sponsors build, maintain, and promote their local trails.

sentiernbtrail.com



RESPECT

VOLUNTEERS AND LANDOWNERS



The trails we enjoy are brought to us by volunteers who give their time and resources for the betterment of the sport.

Show your appreciation and join a local club, lend a hand where you can, and respect the trails.

Many NBFSC Trails exist due to the generosity of private landowners.

They have chosen to share their property with us for the winter months only, these are not year-round trails.

It is **CRUCIAL** that snowmobilers show their respect and gratitude to these landowners by staying on the marked trails.

TOURISM GROWTH STRATEGY



New Brunswick in 2017-18 announced a new Tourism Growth Strategy (TGS) for our Province. The TGS covers all seasons and focuses on ten key insights, a vision of New Brunswick, and 5 pillars in an overall strategy between 2018 and 2025.



As volunteers, our financial contributions when quantified exceed any financial assistance received to improve trails.

At the end of 2018-19 season we will have almost completed a new Snowmobile Economic Impact Study (EIS). Government is working with us to accept the EIS template but we are paying for the entire EIS so that the financial results are firm, qualified and truthful. We expect that our contributions will play a significant role in the TGS and also help Government accept who is the leader in trails in New Brunswick's new tourism economy for future investments in this sector.

"Currently, tourism visitor spending is estimated at \$1.3B, making it the third largest export service sector in the New Brunswick Economy. The implementation of this strategy will bring new money and more jobs to the province. It will have more people telling the New Brunswick story far and wide".

The NBFSC is proud to have been included in the earliest consultation meetings of the TGS before it was public knowledge. Snowmobiling has been and continues to lead New Brunswick's 4th season in all winter tourism sectors. We support our Government's efforts and investments that will improve our Province's winter tourism sector. Today snowmobiling's tourism impacts contribute more to the economy than we receive in public grants.



ANNUAL REPORT

2018

A Volunteer Organization
Une organisation bénévole

