SNOWMOBILE
MOTONEIGE
NB



2025
ANNUAL REPORT

WWW.SNOWMOBILENB.COM

CORPORATE PARTNERS

The inclusion of Corporate Partners to Snowmobile-Motoneige NB (SMNB) each winter provides volunteers with resources to improve trail grooming, signage and infrastructure on SMNB's 8300 kilometers of White Gold trails.

SMNB, member clubs and volunteers have been providing snowmobilers, tourists, Governments, and partners with organized snowmobiling for more than forty three (43) seasons.

In reciprocation for our Corporate Partners gracious support, SMNB promotes our Partnerships and encourages all snowmobilers to support the Partner's products and services. (Below 2026 Partners)

EXCLUSIVE PARTNER

GREY ROCK

LEVEL 1

#EXPLORE NB
NEW BRUNSWICK · NOUVEAU-BRUNSWICK

ALL SEASON MOTORSPORTS

POLARIS

MÉCANIQUE J.CLAIR

PELLETIER ADVENTURE
EDMUNDSTON

GREY ROCK ADVENTURE TOURS

GREY ROCK CASINO

LEVEL 2

OSM onsnow MAGAZINE

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Bobcat DEVELON

KIMPEX
CKX

PATTERSON

ADAIRS WILDERNESS LODGE

HOKO DESIGN

co-operators

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LEVEL 3

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The Ledges

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MONCTON · FREDERICTON · WOODSTOCK

Serpentine Lodge

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GRAND FALLS

MAGA

FXR

BULLPEN STEAKHOUSE
SPORTS BAR

LEVEL 5

Chaleur GRAPHICS

JCRR SIGNS & DESIGNS

CHALETS RESTIGOUCHE

Rodd Miramichi River
RODD HOTELS & RESORTS

Soucy

LAKESIDE STAYS

MISSION STATEMENT

Snowmobile-Motoneige NB is committed to constantly enhancing organized snowmobiling. Through supporting clubs, volunteers and landowners and by focusing on partnerships with governments, industry, private corporations and public institutions, we will become the premier trails organization in the province for the enjoyment of enthusiasts, tourists and New Brunswickers.

PRESIDENT'S MESSAGE

Dear Members, Partners, and Trail Enthusiasts,

As the President of Snowmobile-Motoneige New Brunswick, it is my privilege to address you with optimism and purpose as we look ahead to the future of snowmobiling in our province.

Snowmobiling is more than a winter pastime—it's a vital part of our culture, economy, and community spirit. With over 8,000 kilometers of groomed trails stretching across stunning landscapes, SMNB continues to serve as a pillar of winter recreation and rural tourism in New Brunswick.

Looking to the future, we are focused on key goals and objectives:

Trail Infrastructure Enhancement

We are committed to securing funding and partnerships to invest in modernizing our grooming fleet, improving signage, and ensuring our trail networks are safe, well-maintained, and enjoyable for all users. This includes addressing climate resilience and adapting to changing snow patterns.

Strengthening Club Support

Local clubs are the backbone of our organization. We aim to provide better tools, training, and communication to empower our volunteers and help clubs grow sustainably. This includes streamlining administrative tasks and sharing best practices across regions.

Embracing Technology and Innovation

From GPS-integrated trail apps to online permitting systems, we are embracing modern technology to enhance rider experiences and improve our operations. Innovation will help us stay competitive, efficient, and responsive to member needs.



Our success is only possible through the dedication of our volunteers, the cooperation of our partners, and the passion of our riders. I encourage every member to get involved, share your ideas, and help shape the future of snowmobiling in New Brunswick.

Let's continue to ride with pride, purpose, and a shared vision for a stronger, more connected trail system.

Sincerely,

André Yoston – President
Snowmobile-Motoneige New Brunswick

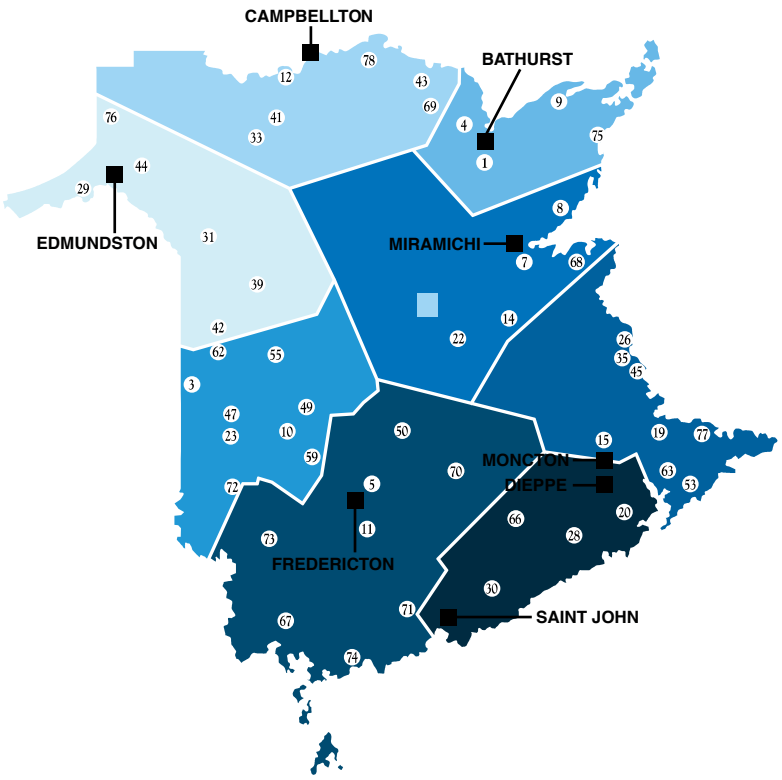
EXCERPTS FROM FINANCIAL OPERATIONS

REVENUE	BUDGET	ACTUAL 2025	PERCENTAGE
Trail Permits (15 types)	$2,337,500.00	$3,011,110.00	70.30%
License/Registration Rebate	$450,000.00	$542,099.00	12.70%
Trail Groomer Grants	$-	$360,000.00	8.40%
Corporate Partnerships	$40,000.00	$189,476.00	4.40%
Provincial Lottery	$25,000.00	$33,050.00	0.80%
Interest Earnings	$10,000.00	$8,637.00	0.20%
Member Club Dues	$9,800.00	$9,800.00	0.20%
Signage	$-	$82,719.00	1.90%
Shipping	$-	$20,309.00	0.50%
Amortization	$14,736.00	$9,484.00	0.20%
Balance of Revenues	$2,500.00	$15,648.00	0.40%
	$2,889,536.00	$4,282,332.00	100%

EXPENSES	BUDGET	ACTUAL 2025	PERCENTAGE
Club Payouts (for Grooming & Signage)	$1,752,402.00	$2,754,617.00	65.10%
Club's Groomer Grants	$-	$360,000.00	8.50%
Club's Office Expenses & Staffing	$428,289.00	$255,309.00	6.00%
Club's Insurances Trail & Groomer Liability	$164,500.00	$162,289.00	3.80%
Club's Trail Signage & Operator Training, Education	$29,000.00	$40,693.00	1.00%
Club's Trail Permits & Service NB	$107,000.00	$134,850.00	3.20%
Club, Board, Government & Association Meetings	$76,500.00	$71,855.00	1.70%
Club's Maps & GIS Tracking	$57,423.00	$59,619.00	1.40%
Club's Advertising & Promotions	$38,000.00	$56,080.00	1.30%
Club's Reward Program	$24,500.00	$24,500.00	0.60%
Club's Land Leases	$26,000.00	$25,292.00	0.60%
Club's Lottery	$19,000.00	$28,009.00	0.70%
Club's Signage	$-	$90,250.00	2.10%
Club's Shipping	$22,500.00	$35,682.00	0.80%
Club's Audit, Legal & Translation	$38,000.00	$29,179.00	0.70%
Clubs-Special Projects	$68,000.00	$42,492.00	1.00%
Depreciation	$38,472.00	$36,368.00	0.90%
Balance of Expenses		$24,769.00	0.60%
	$2,889,586.00	$4,231,853.00	100.00%
Net Loss		$50,479.00	

CLUBS BY ZONE

ZONE	CLUB #	CLUB NAME
1	29	Association Sentiers Nord Ouest
1	31	Madawaska-Victoria Snowmobile Trail Assoc.
1	39	Victoria County Snowmobile Club Inc.
1	42	Twin Rivers Snowmoble Club Inc.
1	44	Club des Motoneigistes Du Nord Inc.
1	76	Club des Motoneigistes de la Riviere Verte Inc.
2	12	Restigouche Snowmobile Club Inc.
2	78	Restigouche Timber Trails Inc.
2	33	Club Motoneige St. Quentin Inc.
2	41	Club de Motoneige de Kedgwick Inc.
2	69	Supervillage Trailblazers Inc.
3	4	Club Motoneige Chaleur Inc.
3	9	Club Motoneige Nord-Est Inc.
3	75	Club Motoneige Peninsule Acadienne Inc.
4	3	Carleton Borderview Trail Makers.
4	10	Nackawic Sno-Drifters Inc.
4	23	Woodstock Trailmakers Inc
4	47	Northern Lights Trail Blazers Inc.
4	49	Millville Snowhawks Snowmobile Club Inc.
4	55	Aberdeen Snowmobile Club Inc.
4	59	Keswick River Trail Blazers Inc.
4	62	Mountain View Trailmakers
4	72	Canterbury Meductic Fosterville Rec.
5	1	Nepisiguit Sport Lodge Inc.
5	7	Miramichi Valley Snowmobile Club Inc.
5	8	Le Club Autoneige de Neguac Inc.
5	14	Rogersville Snowmobile Club Inc.
5	22	Miramichi Snow-Goers Inc.
5	68	Baie Ste Anne Snowmobile Club
6	15	Moncton / St. Antoine Snowmobile Club Inc.
6	19	Safari 2000 Inc.
6	26	Club Motoneige Ours Polaires Inc.
6	35	Rexton Snowmobile Club
6	45	Club Motoneige Bouctouche / Ste. Marie Inc.
6	53	Sackville Snow Drifters Inc.
6	63	Memramcook Snowmobile Club Inc.
6	77	Club Motoneige de Cap Pele Inc.



ZONE	CLUB #	CLUB NAME
7	5	Fredericton Snowmobile Club Inc.
7	11	Oromocto River Valley Snowmobile Club Inc.
7	50	Nashwaak Valley Fredericton North
7	67	St. Croix Ridge Runners Inc.
7	70	Grand Lake Sno-Cruisers Inc.
7	71	Caribou Snow Drifters Inc.
7	73	Southwest Snowmobilers Inc.
7	74	Charlotte County Snow Cruisers
8	20	South Eastern NB Snowmobile Association
8	28	Goshen Snowmobile Club Inc.
8	30	Fundy Trailriders Snowmobile Club Inc.
8	66	Millstream Valley Snowmobile Club

PRESIDENT'S RIDE



The Presidents' Ride is a cherished annual event hosted by Snowmobile-Motoneige NB (SMNB), featuring a weekend of activities including a scenic snowmobile ride and a celebratory banquet dinner. The primary purpose of this event is to recognize and show our deep appreciation for the dedicated volunteers who are the heart and soul of our organization.

Across New Brunswick, the 49 volunteer-led snowmobile clubs work tirelessly year-round to maintain and improve our trail system. These club Presidents and their teams take on everything—from clearing brush and decking bridges, to raising funds for groomer purchases and upkeep, to constructing and stocking shelters. Their efforts ensure that organized snowmobiling remains vibrant and accessible across the province. The Presidents' Ride is our way of thanking them for their unwavering commitment and hard work.

This year, the event was held at the Grey Rock Quality Inn and Grey Rock Casino in honour of SMNB Exclusive Partner, Grey Rock Power Centre. Located in Edmundston (SMNB Zone 1), this venue was ideal, offering all necessary amenities and easy access via SMNB Provincial Trail 12 and the Trans-Canada Highway (Route 2).





Guests were accommodated at the Grey Rock Quality Inn, conveniently connected to the casino by a pedway. The weekend kicked off with a warm and welcoming Meet & Greet at the casino. It is wonderful to see this hardworking group get together and share laughs, stories and brainstorm solutions to common issues they face. The following morning, participants enjoyed breakfast at the hotel before heading out on the trails. This years ride was split into four groups, with two groups heading to each of our lunch destinations: Moose Valley Sporting Lodge, and Rest-O-Lac (Lac Baker), home of the ASNO Snowmobile Club.





After a hearty lunch, a warm-up, and a fuel-up, riders returned to the hotel to prepare for the evening's highlight—the Presidents' Ride Banquet, held at the Grey Rock Casino. Over 100 guests came together to share a wonderful meal and celebrate the contributions of our club Presidents. SMNB President André Yoston addressed the attendees, acknowledging the volunteers, staff, and Corporate Partners whose combined efforts drive the success of snowmobiling in New Brunswick.

SMNB is proud to have hosted another large and successful Presidents' Ride. It was a weekend filled with camaraderie, outstanding trails, excellent food, and top-tier accommodations. We look forward to bringing our incredible community of volunteers together once again for another unforgettable event next year.



> *"Let's continue to ride with pride, purpose, and a shared vision for a stronger, more connected trail system.*

ANNUAL GENERAL MEETING

The SMNB Annual General Meeting (AGM)is held each year in the Spring to conduct the business of the company and make decisions for the upcoming season. The 2025 AGM was held at the Fredericton Inn. In attendance, there were 159 delegates, including proxies, represented out of a possible 189 votes, therefore, very good attendance.

Zone 2 Director Linda Mann presented the SMNB 2025 Annual Awards as Chair of the Awards Committee:



Howard Doucet Memorial Award (Volunteer of the Year): Marty Pinnock, Keswick River Trail Blazers, #59



Snowmobile Dealer of the Year Award: Grey Rock Motosports (Edmundston)



Groomer of the Year Award: Vaughn Witherly, Victoria County Snowmobile Club # 39



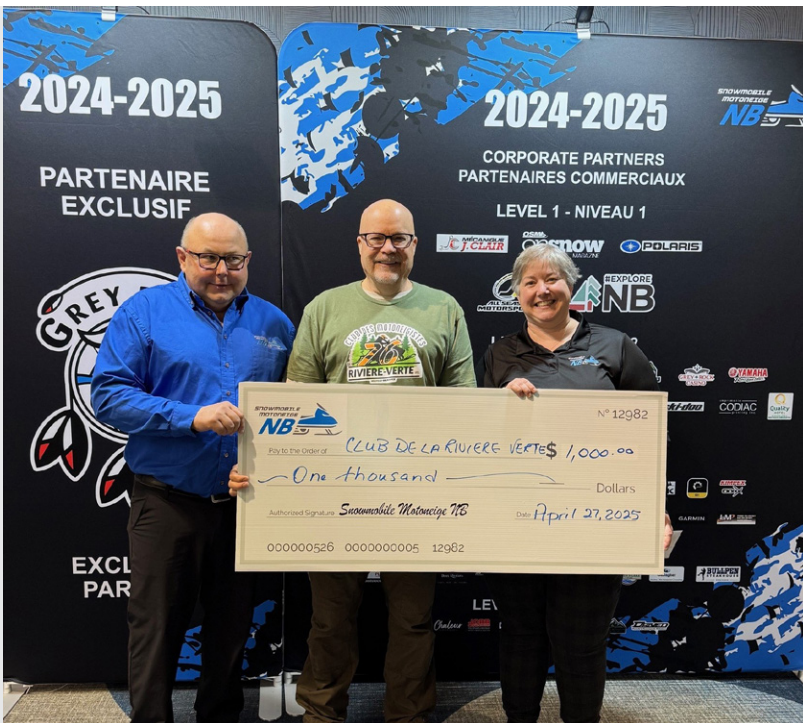
Wallace Kenny Initiative Award: Bruce Maskell, Mountain View Trailmakers Club # 62



Club of the Year Award: Club des Motoneigistes du Nord Inc, Club # 44

Reports were presented to the delegates from the President, Trail Manager, SMNB Accountant, Treasurer and Fundraising Chairman, as with every AGM.

The SMNB Annual Lottery continues to be a great source of income for the clubs and ticket sales have held steady for the last few years, despite economic downturns. This year, the $1000 prize for the club selling the most tickets was awarded to the Club Motoneige de la Riviere Verte. This is the first time since 2013 that a club other than Bouctouche-Ste. Marie Snowmobile has sold the most tickets and taken this prize home. Congratulations!



Further business conducted at this meeting included the approval of the Operating Budget, By-Law Amendments, appointment of an Auditor, Permanent Committee Reports and Zone Director Reports.

SMNB Delegates determine the pricing for all types of Snowmobile Trail Permits at each AGM by majority vote. It was voted to leave the prices the same as the previous season.

For further information on the definitions and how to purchase each type of permit, please refer to the website: www.snowmobilenb.com

Every year there is an election for the Zone Director positions on the Board of Directors. This year the positions to be voted on were Zones 1, 3, 5 & 7, the results were:

Zone 1 Director – Robert Healey

Zone 3 Director – René Benoit

Zone 5 Director – Ron Scott

Zone 7 Director – Rick Sullivan

Following this election, the new Board of Directors met to elect the Executive, the results were:

SMNB President – André Yoston,

SMNB Vice-President – Kevin Williams

SMNB Treasurer – Mario Levasseur

SMNB Secretary – Linda Mann

While the election for the Board Executive was taking place, door prizes were drawn, which had been generously donated by our Corporate Partners:

509, Royal Distributing, WOODY's, CHOKO, FXR and Rogers Lake Lodge.

Mario Levasseur was presented his retirement award at a later date, as he was ill and could not attend the AGM. Mario has served as president of his local club, Zone Director of the SMNB Board of Directors and most recently, Treasurer of the SMNB Board of Directors. Even though his term as treasurer is done, Mario has graciously agreed to remain in the position for another year, as appointed by the Board of Directors.



Brad Mann was presented an award upon his retirement from the position of Past President. Brad has been active in his local snowmobile club (President for many years), the SMNB Board of Directors (Zone Director, President), and at the National level as CCSO President. His contribution to organized snowmobiling over the years is immeasurable and is appreciated.











GROOMING HISTORY

There are eighty three (83) Trail Groomers in the SMNB, owned collectively by the volunteers of the 49 Member Clubs.

23 Clubs own 1 Trail Groomer / Drag, or 47%.

19 Clubs own 2 Trail Groomers / Drags or 39%.

6 Clubs own 3 Trail Groomers / Drags or 12%.

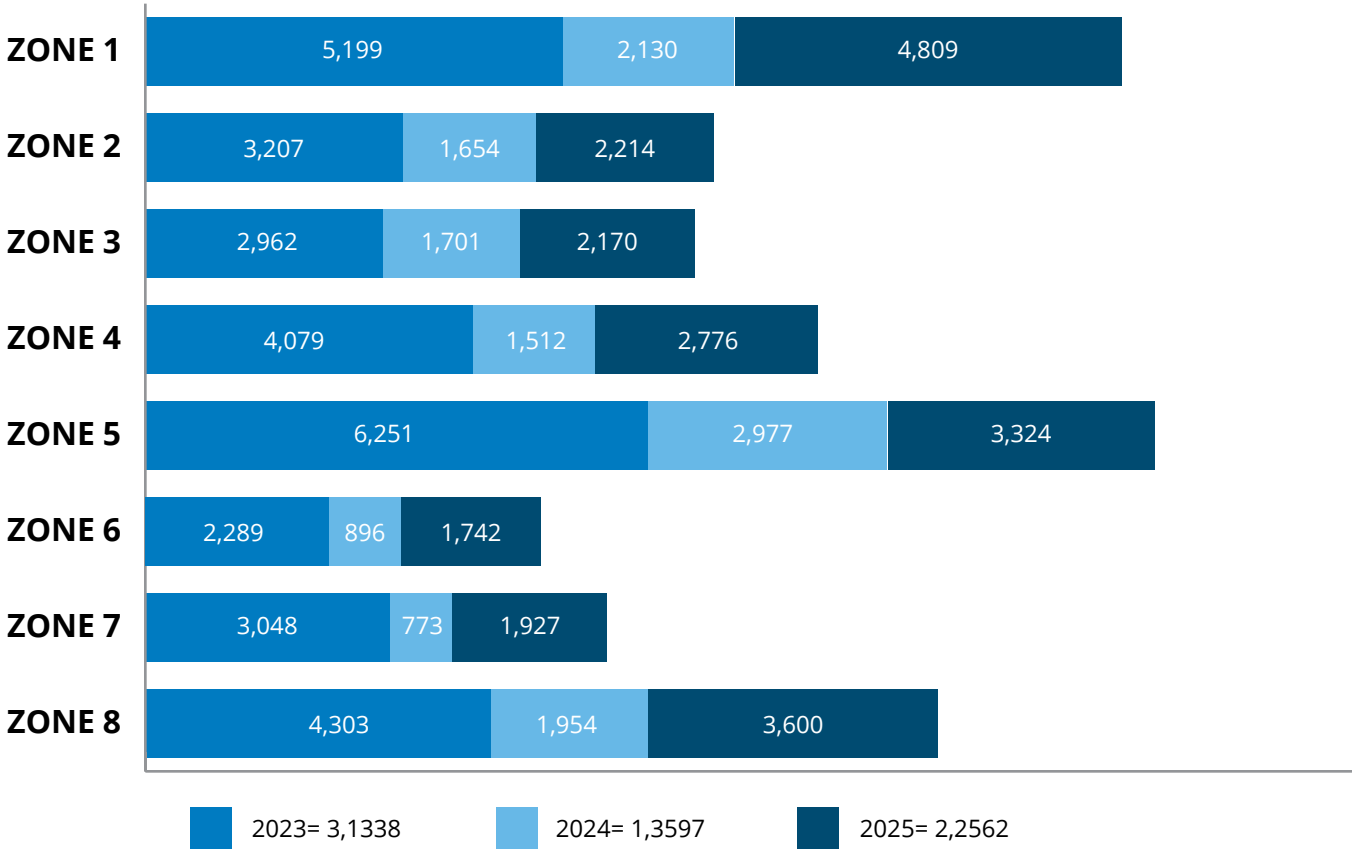
1 Club owns 4 Trail Groomers / Drags or 2%.

In 1993 when Trail Permits were first introduced as a voluntary user-pay system, the cost before taxes of a 'new' Trail Groomer and Drag was approximately $100,000 per unit; in 2025, the cost before taxes of a 'new' Trail Groomer and Drag is approximately $400,000 - $500,000 per unit.

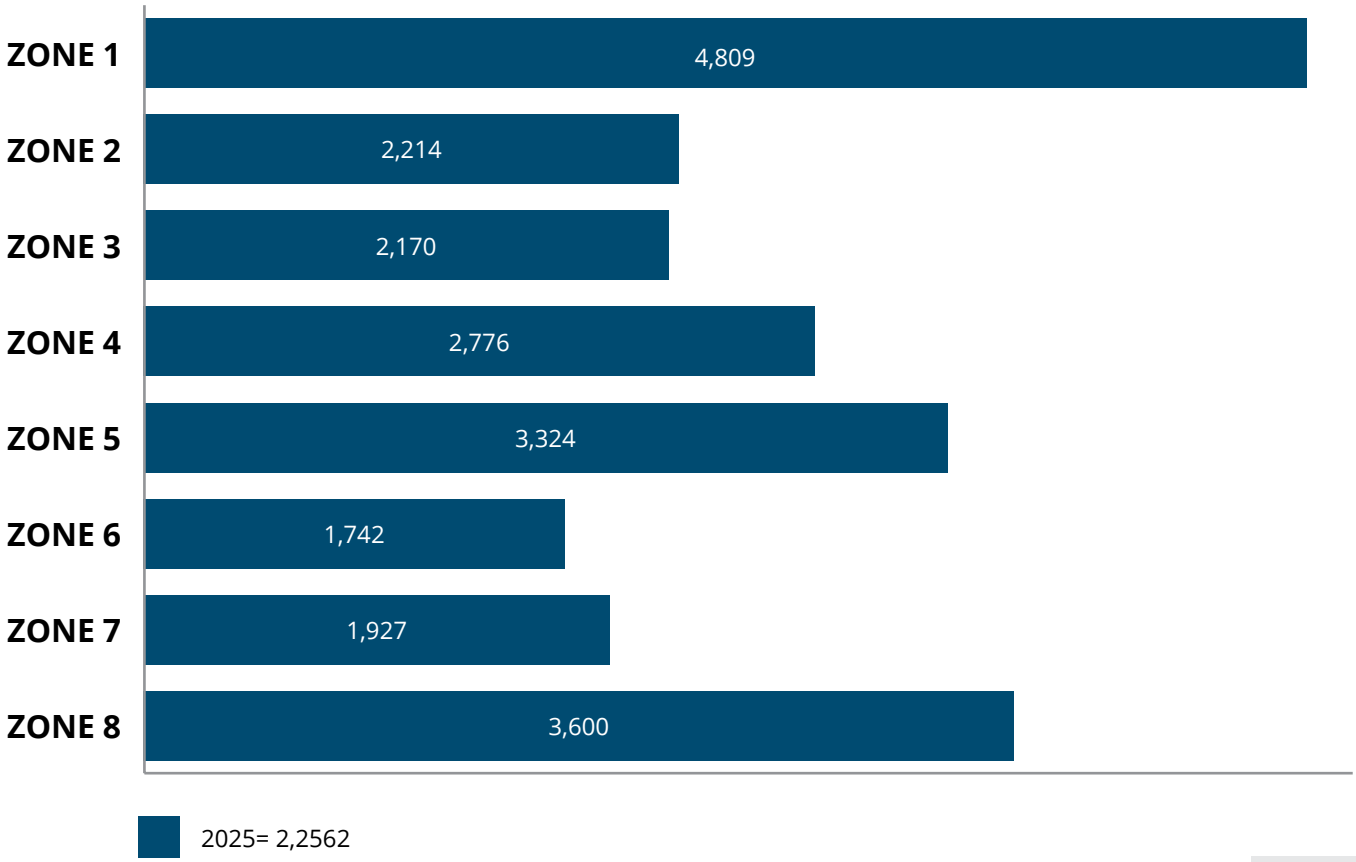
8430 hours is the single season lowest number of grooming hours ever recorded since 1996, in the 2005-2006 season.

36,212 hours is the single season highest number of grooming hours ever recorded since 1996, in 2018-2019.

2023-2025 GROOMING HOURS BY ZONE



2023-2025 GROOMING HOURS BY ZONE



ATLANTIC GROOMER DEMO

As winter blankets the landscape in a shimmering layer of snow, snowmobilers prepare to hit the trails. But behind every smooth, winding managed trail lies the hard work of an unsung hero: the snowmobile trail groomer. These specialized vehicles and their operators play a crucial role in maintaining safe and enjoyable trails for winter sports enthusiasts.

Snowmobile trail groomers are powerful machines designed to prepare and maintain snow-covered trails. They are equipped with wide tracks, a large snow-compacting blade, and a drag attachment that helps shape and smooth the snow surface. These machines can handle various snow conditions, from fresh powder to icy trails, ensuring a consistent and safe riding experience. At between $400,000-500,000, they are the biggest financial purchase snowmobile clubs make. Because this is such a big decision, and there are many different kinds available, it is important for snowmobile clubs to be able to do their research on groomers from various manufacturers.

To help club volunteers make this decision, Snowmobile-Motoneige NB hosts a Atlantic Groomer Demo event. This event began in 2009, and always draws a crowd, we now hold it every second year. Groomer manufacturers from Canada and the US are invited to participate, join us, display their equipment, answer questions and facilitate demo rides.

For 2025, the following manufacturers were in attendance:

- Pisten Bully
- Soucy
- Prinoth
- Snow Rabbit
- Tucker
- Mogul Master – Drags

This event allows club volunteers an opportunity to try out different types of groomers and have discussions with manufacturers about issues/concerns they may have and possible solutions. They can also learn about new updates that are available (or planned for the future) and especially equipment maintenance. These discussions and demonstrations allow us to further our goal of better managed trails for our permit holders.

The venue for the 2025 event was Mount Carleton Provincial Park in our signature trail area rightfully named "Christmas Mountains Signature Trails."







The Canadian Council of Snowmobile Organizations (CCSO) – Conseil Canadien des Organismes de la Motoneige (CCOM) is a volunteer-led, not-for-profit national organization which provides the unified voice of organized snowmobiling at the national and international levels. The CCSO-CCOM envisions that across Canada, organized snowmobile trail networks and riding areas provide a lasting legacy of responsible riding experiences that are highly valued, safe, enjoyable, sustainable and environmentally friendly. The CCSO-CCOM strives to represent all organized snowmobiling Canadian jurisdictions to maintain a national understanding of the needs and expectations of snowmobilers across Canada.

http://www.ccso-ccom.ca/

The International Association of Snowmobile Administrators (IASA) is a self-organized, nonprofit organization comprised of snowmobile program administrators representing 27 US states, 10 Canadian Provinces, 3 Canadian Territories, and 1 European Country, Sweden, to facilitate communications among administrators. IASA promotes sound management of recreational snowmobiling throughout North America, including snowmobile safety; uniformity and enforcement of laws, rules, and regulations; International, Federal, State, Provincial, and Territorial cooperation and coordination; harmonious relationships with the environment and wildlife; the collection, development, and dissemination of information; in collaboration with other trail user groups. IASA is the leading source providing statistics, guidelines, and resources to its membership and the snowmobile users aligned with IASA.

http://snowiasa.org/

The Tourism Industry Association of New Brunswick (TIANB) is the voice of tourism. We work to promote tourism as a career and therefore, contribute to reduce the labour shortage in the world's fastest growing industry. We offer a wide range of nationally recognized training programs as well as valuable benefits that can help reduce your operating costs. We recently signed agreements with Restaurants Canada and Staples Business Advantage. You get three memberships for the price of one.

Join today. www.tianb.com

NB SIGNATURE TRAILS

The NB Provincial Government defines a Signature Trail as one which creates a “particularly unique and memorable experience by reflecting the cultural and natural landscape of New Brunswick. They reflect a region’s most distinguishing views, natural features, culture or heritage”. We in NB are fortunate to have 3 Signature Trails in our Snowmobile Trail System. On all SMNB mapping, Signature Trails are indicated in red and when you are on these trails, you will notice that they have distinct signage identifying the Signature Trail.

Christmas Mountains Signature Trail – Central NB

In recent years, Snowmobile-Motoneige NB has proudly designated the Christmas Mountains trail network as a Signature Trail. Located near Mount Carleton Provincial Park, this remarkable route spans 425 kilometers through the heart of New Brunswick. Riders can explore some of the province’s most pristine, densely forested, and remote wilderness areas.

The Christmas Mountains Signature Trail offers breathtaking lookouts with sweeping views of snow-covered peaks and endless forested valleys. Adding to its charm, the trail features whimsical names like Candy Cane, Cupid, Dancer, and Vixen — a festive reminder that you’re riding through the magical Christmas Mountains.



Fundy Highlands Signature Trail – Southern NB

The second area to receive the Signature Trail designation is the Fundy Highlands Signature Trail, located in the southern snowbelt of the province — stretching from west of Hillsborough to east of St. Martins. This impressive 210-kilometre trail system is easily accessible: from the Moncton area, take Trail 34 to connect with Trail 31; from Chipman, head east on Trail 15 to join Trail 31.

Along the way, riders will find convenient access to fuel, food, and accommodations, including clubhouses and numerous warm-up shelters. With elevations reaching over 1,100 feet and multiple scenic lookouts, the Fundy Highlands offer breathtaking views — including stunning panoramas of the world-famous Bay of Fundy, home to the highest tides on Earth. These sights are truly not to be missed.





Historic Highlands Signature Trail – Central/ Western NB

The most recently developed Signature Trail is the Historic Highlands — a stunning 130-kilometre route that stretches from just north of Juniper all the way down to Millville, with a network of connector trails along the way. Along the way, you'll find everything you need for a smooth and enjoyable trip: inviting warm-up shelters, convenient spots for fuel and food, comfortable places to stay, and incredible natural landmarks—all right off the trail. It's the perfect mix of wilderness adventure and easy rider access.

This trail offers a rich blend of natural beauty with must-see highlights including Balancing Rock and Chimney Rock along Trail 53, as well as the iconic Ellis Covered Bridge on Trail 469. Points at higher elevations give panoramic views of the vistas below, don't miss Ayre's Lake Look Off (Trail 429), Garvie Mountain Look Off (Trail 485), Mountain View Look Off (Trail 479) and Gormley Look Off (Trail 489). With 10 warming shelters strategically placed along this system, you will have lots of opportunities to get inside if you need to get warm, take a break and visit with friends.



ECONOMIC IMPACT STUDY REPORT

In 2025, SMNB utilized a combination of online surveys, provincial trail counters and individual data from the purchasers of the 2023 winter SMNB Trail Permit sales to residents and tourists. The real and credible results allow us to determine accurate returns on investments that were not previously available from the provincial government.



Results:

The annual $195 million worth of economic value of snowmobile development includes:

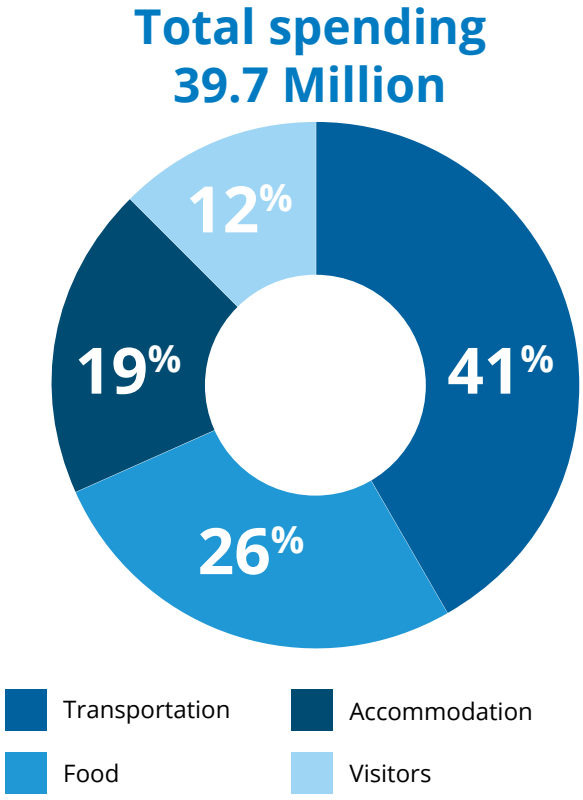
1. $23 million in GDP from snowmobile tourism

2. $172 million in GDP from resident snowmobilers

Sub-total: $195 million

Provincial tourism efforts aim to attract snowmobilers from outside the province as well as promoting snowmobile tourism within the province. Historically the distance of travel from home (over 27 kms) was used to identify within-province tourism and this is used here even though modern definitions of tourism are more flexible (e.g. travel outside the normal environment).

Survey respondents indicated their snowmobile trip spending according to Statistics Canada travel survey spending categories and one added category for snowmobile rental. The spending totals for survey respondents were applied to the total number of permit holders to estimate total spending for the winter 2023 season. The total spending is $39.7 million and the majority is for transportation (41%), followed by food (26%), and accommodation (19%). Visitors(locations except NB) to the province account for 12%; a total of $4.8 million.

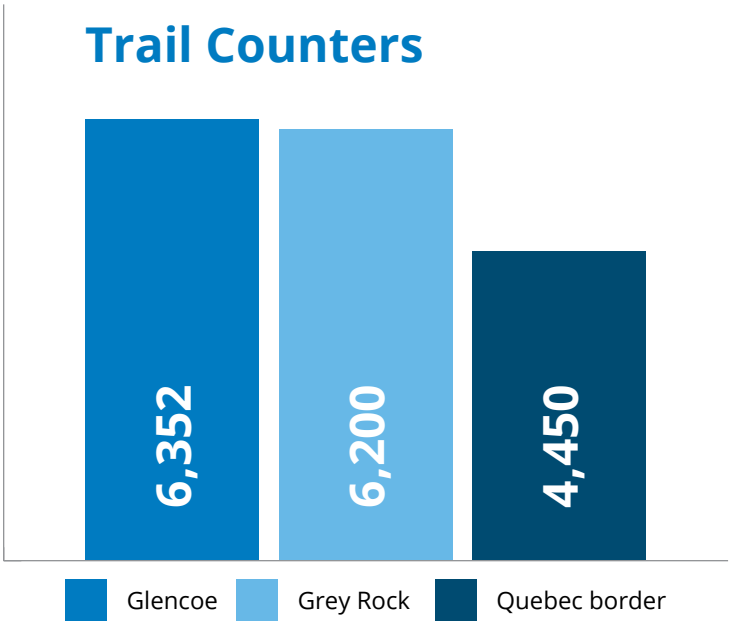


Survey respondents were asked to rank their top three picks from ten trails where they could enjoy an all expenses paid three-day guided trip with another guest. The top three are the Moose Valley, Bathurst, and Christmas Mountain trails for attracting the most number one rankings (first choice), as well as the highest combined first, second, and third rankings. Miramichi, Edmundston, and Campbellton trails attracted strong second and third rank choices despite lower first ranking.

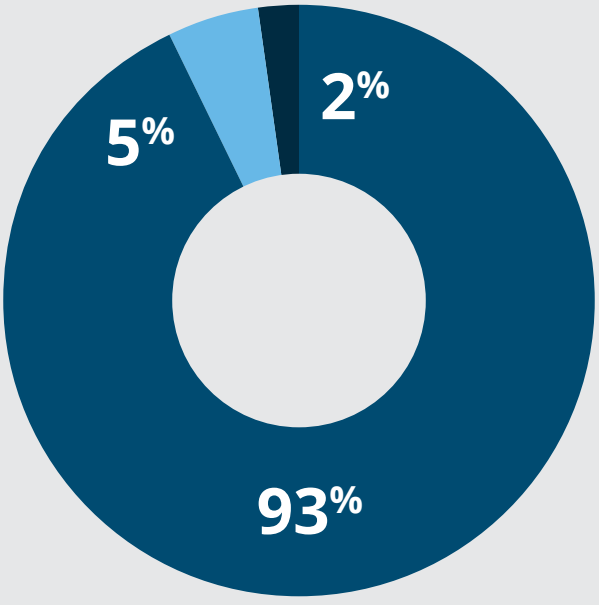
The survey data indicates that snowmobilers in New Brunswick generally had a positive experience, with the majority of responses concentrated in the higher satisfaction range (scores 7-10). Notably, satisfaction level 8 recorded the highest number of responses, followed by levels 10 and 9, which also demonstrated strong representation. In contrast, lower satisfaction scores (1-4) accounted for a significantly smaller portion of responses, suggesting that negative experiences were relatively uncommon. These findings highlight a predominantly favorable perception of snowmobiling in the region, with only a minor proportion of respondents expressing dissatisfaction.

Trail Counters

Trail counters were tracking snowmobile activity on eleven (11) trails in Winter 2023. The top three trails for total season trips were Trail 17 Glencoe (6,352), Grey Rock (6,200), and Trail 12 on the Quebec border (4,450). These eleven trails captured a total of 31,552 trips. The counters capture snowmobiles rather than people, and a snowmobile may pass by the same counter more than once on a trip, or may pass by counters on more than one of these trails in a trip. There are many other trails in the New Brunswick network so the statistics shown below are simply an indication of snowmobile activity on certain trails.



Affect of Snowmobiling on Mental Wellbeing



Snowmobiling health benefits were recently evaluated in Canada by researchers at the University of Guelph. Snowmobiling was found to be a moderate intensity activity that meets the Canadian 24-Hour Movement Guidelines where trips are at least 150 minutes long. Snowmobiling is also considered beneficial in combination with other medical treatments for anxiety and depression. The survey of New Brunswick snowmobilers asked “how does trail use affect your mental wellbeing?”, and 93% of responses were “positive” or “very positive”, while 5% were “neutral”, and less than 2% were “negative” or “very negative”.

Positive Neutral Very Negative

TRAIL PERMIT HISTORY



1993; the first snowmobile Trail Permit in N.B. was issued for the 1993 season; it was voluntary to purchase, cost $50.00, had no tax attached to it and there was only one type to purchase.

2000; Trail Permits became a mandatory requirement to ride on SMNB managed trails in the season, year 2000 under the Province's Off Road Vehicle Act (ORVA).

2007; the introduction of the Classic (10-years or older) and the Antique (20 years or older) Trail Permits by the SMNB started a major change in many snowmobile Provinces and States in North America. Multiple Provinces and U.S.A. States now have their own Classic versions through either their snowmobile registrations or snowmobile permits to recognize older snowmobiles on the trails; this all began in New Brunswick.

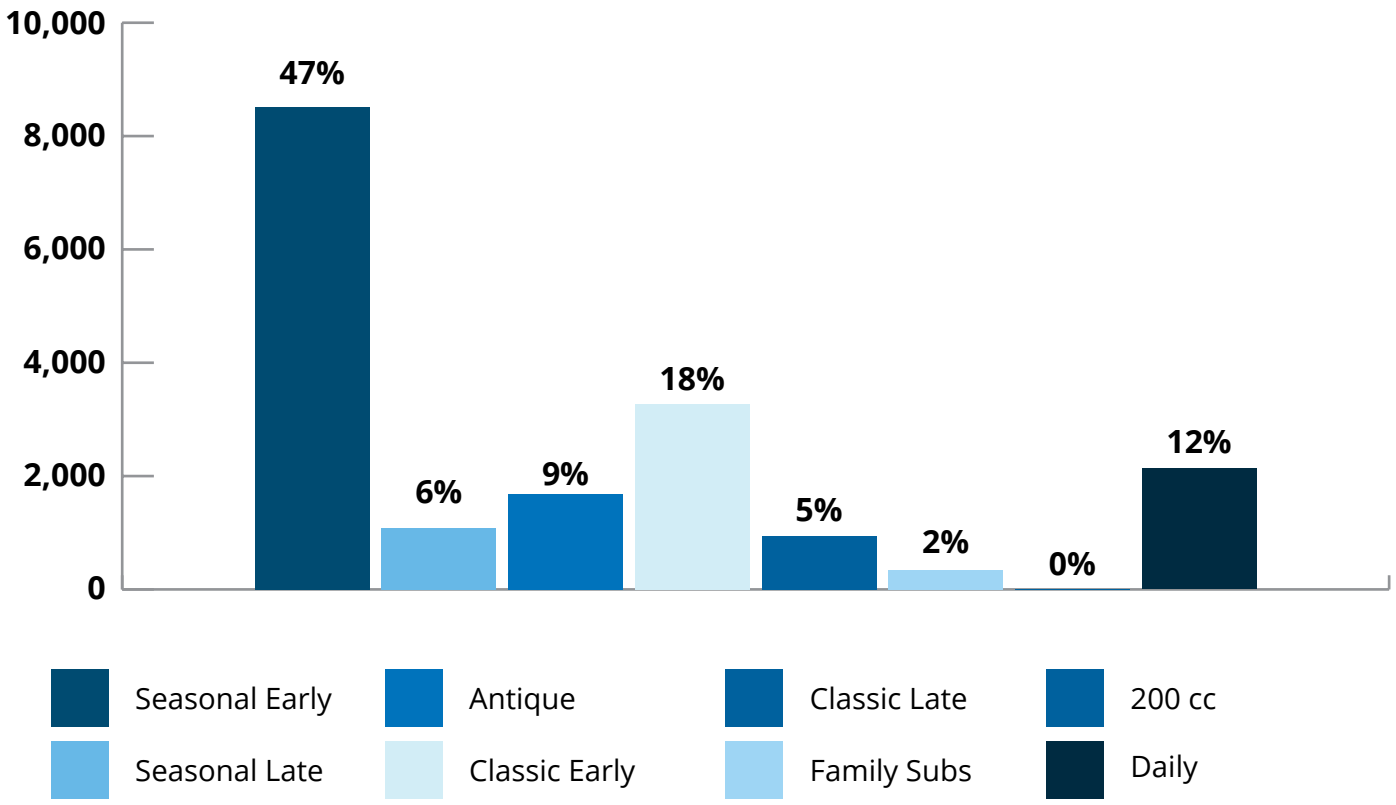
IN 2025.....

The Seasonal Trail Permit's regular price was $330.00 (before HST) and the early- season price was $250.00 (before HST).

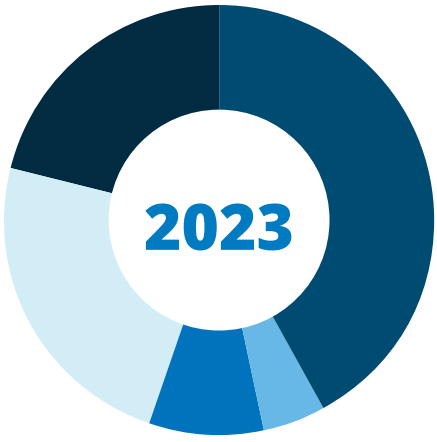
Trail Permits and registrations are the primary funding source of the current 8 300 km of snowmobile trails in New Brunswick; generating approximately 78 % of all revenue collected.

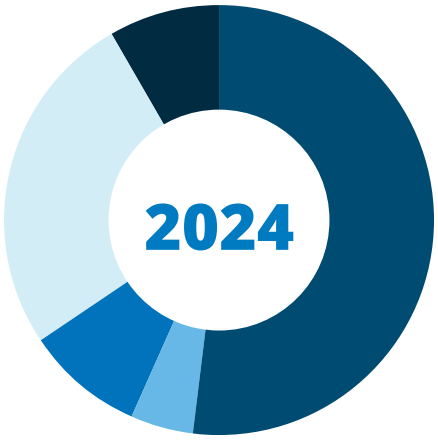


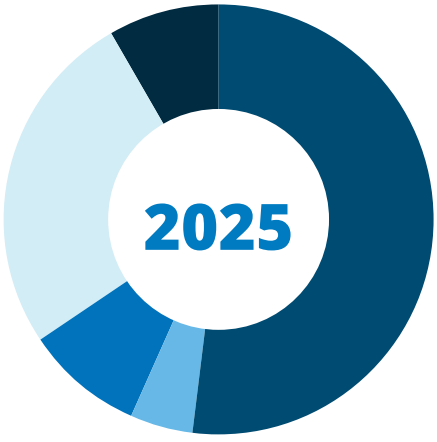
2025 TRAIL PERMIT SALES



TRAIL PERMIT SALES 2023-2025









RESPECT OUR LANDOWNERS & VOLUNTEERS

The trails we enjoy are brought to us by volunteers who give of their time and resources for the betterment of the sport.

Show your appreciation and join a local club, lend a hand where you can, and respect the trails.

Many SMNB trails exist due to the generosity of private landowners.

They have chosen to share their property with us for the winter months only, these are not year-round trails.

It is crucial that snowmobilers show their respect and gratitude to these landowners by staying on the marked trails.